#### Euglena Group

# Company Overview and Mid-term Business Outlook

Euglena Co., Ltd. Prime Market of the Tokyo Stock Exchange (Code: 2931)

FY2024 Q3

- [Note] The company changed the fiscal year-end (the last day of a fiscal year) from the end of September to the end of December as approved at the extraordinary general shareholders' meeting (hereinafter EGM) on Aug 26, 2021.
  - The 17th fiscal year FY12/2021 (the transitional period) was 15 months from October 2020 to December 2021.

#### [Disclaimer Policy]

Forecasts, outlooks, strategies and other non-historical facts contained in this document are based on information available to the Group at the time this document was prepared, and the Group does not guarantee the accuracy of such information. These factors may differ significantly from forecasts due to changes in the economic and business environment.



# **Company Overview**



### **Company Profile**



#### Philosophy

# **Sustainability First**

#### Purpose

### **Make People and the Earth Healthy**

#### Awards

2021 "Prime Minister Prize" 2015 "Prime Minister Prize" 5<sup>th</sup> Japan SDGs Award



### **1st Japan Venture Grand Prize**



## **Growth Drivers** R&D capabilities (especially microalgae)

**M&A** 

### Microalgae Euglena

The "venture spirit"

### **Company History**

Rebuild our competitiveness & uniqueness based on our roots: "R&D capabilities" & "venture spirit" demonstrated as a university-originated R&D start-up and by several "first" achievements

#### **Roots of the company**



Izumo, the founder of our company, was determined to solve malnutrition problems when he visited Bangladesh (1998)

Growth and challenges after the company foundation





Founded as an **R&D start-up** from the University of Tokyo (2005)



Succeeded in outdoor mass cultivation of food-grade microalgae *Euglena* for the first time in the world (2005)

Listed on the 1st Section of the Tokyo Stock Exchange **for** the first time as a start-up from the Univ. of Tokyo (2014)

Completed Japan's first SAF and RDF manufacturing demo plant (2018)

Thereafter, he had searched for nutrient-rich food and finally encountered microalgae Euglena.

The problem was that no one had succeeded in its mass cultivation.

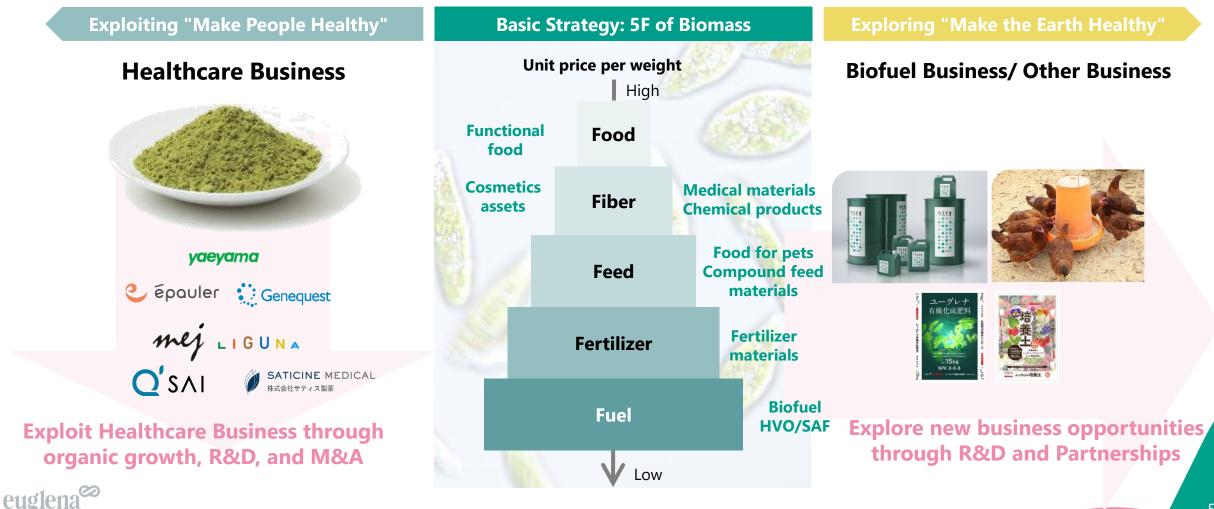






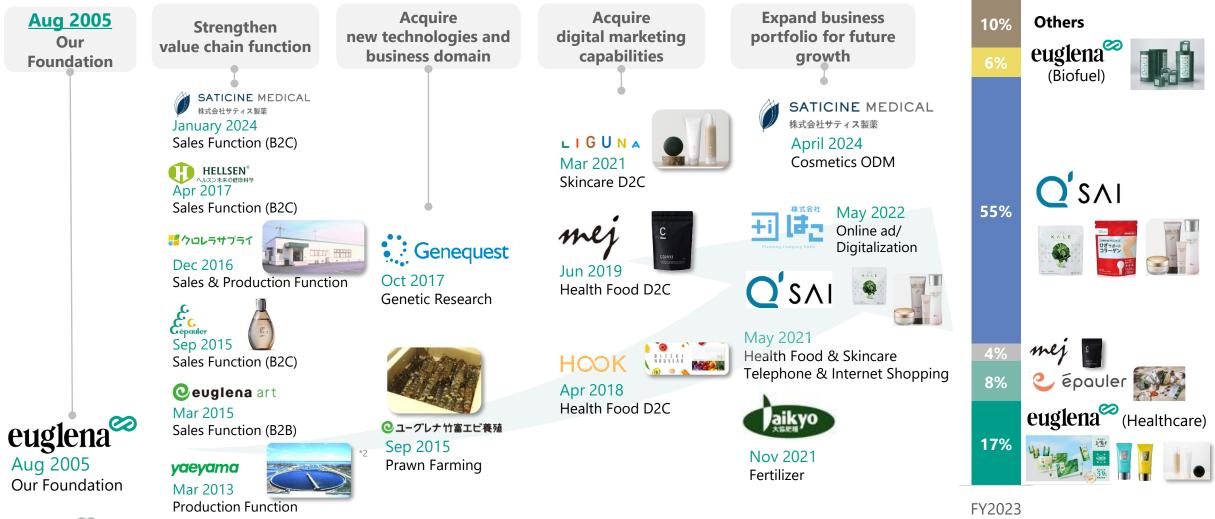
### **Our Growth Strategy** - "5F of Biomass" and "Ambidexterity (Lead and Disrupt)"

With the purpose of "Make People and the Earth Healthy", we develop our businesses in line with 5F of biomass, as well as both exploiting the existing businesses and exploring new opportunities.



### **Our Growth Strategy** - Strategic M&As

#### Our growth has been accelerated by strategic M&As, particularly Q'sai



\*1: "Others" include advertising management business in Healthcare Business and such new businesses as Sustainable Agri-Tech, Bioinformatics, Social Business, etc. As of the end of Dec. FY2023 \*2: The cultivation facilities used in 2005 is different from the current facilities

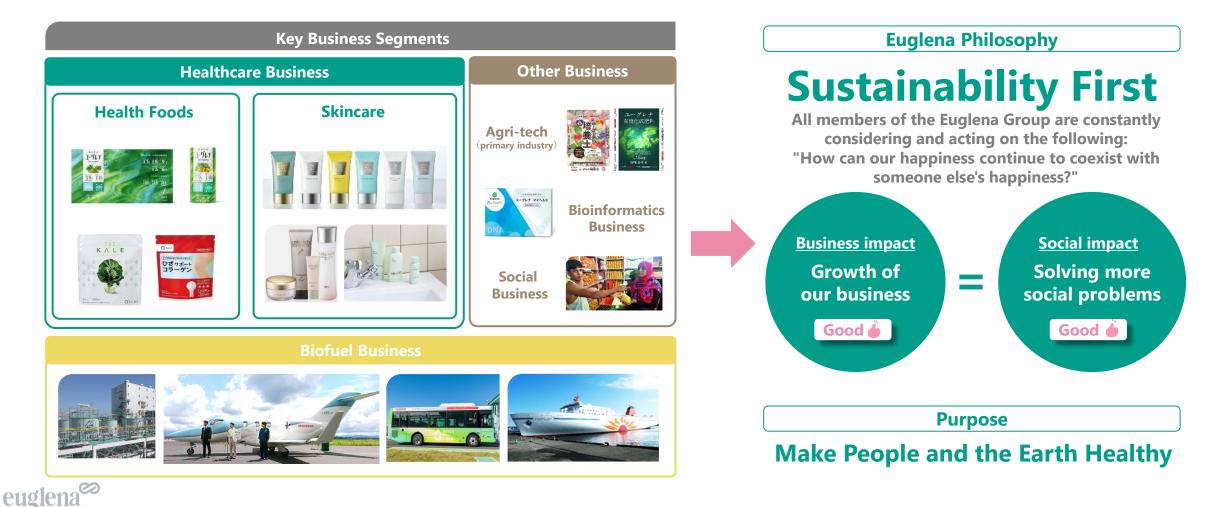
euglena

Sales Contribution by group<sup>\*1</sup>

### **Euglena Group Today** - Business Development Focusing on Sustainability

#### Evolve various businesses around sustainability under our philosophy "Sustainability First"

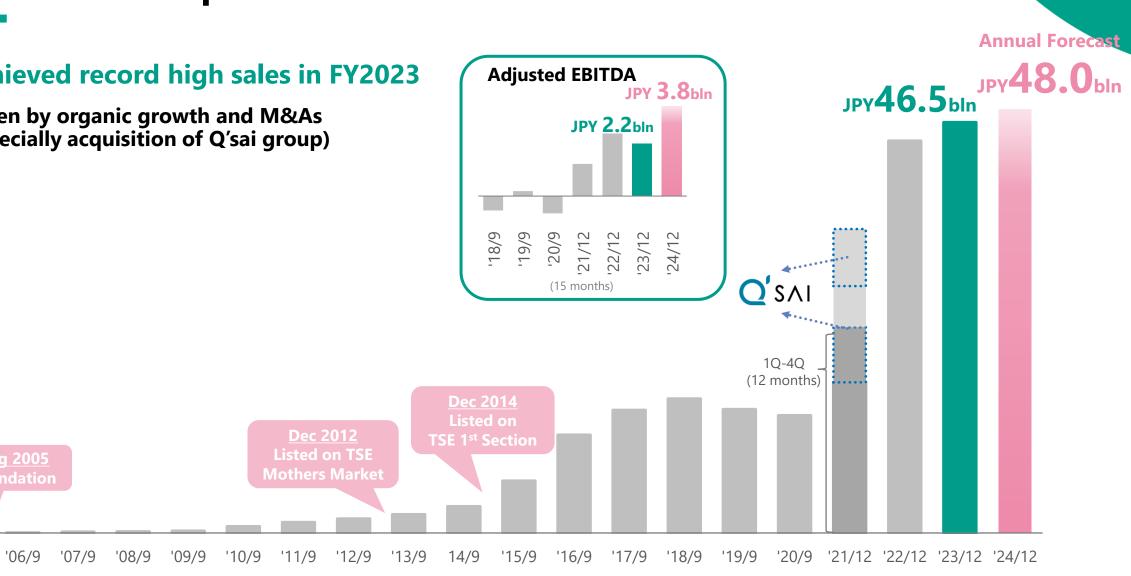
Aim to solve social issues through business growth, leveraged by growth investments, partnerships, and M&A



### **Business Development** - Sales and EBITDA Trends

#### Achieved record high sales in FY2023

driven by organic growth and M&As (especially acquisition of Q'sai group)



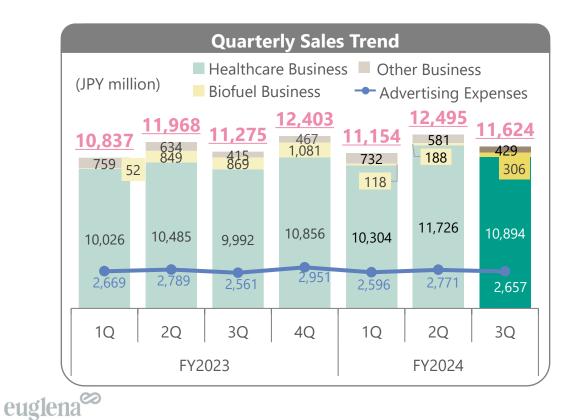
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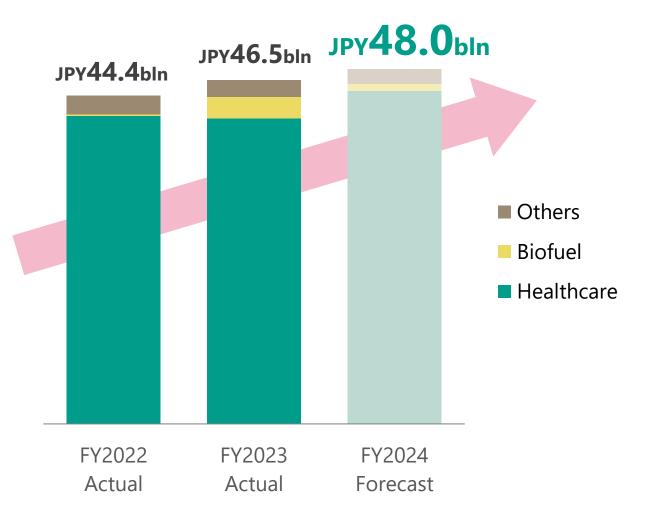
'05/9

(15 months)

### Financial Performance - Sales

Sales forecasted to be JPY48.0 bln, the record high, in 2024, contributed by the acquisition of Cosmetics OEM companies

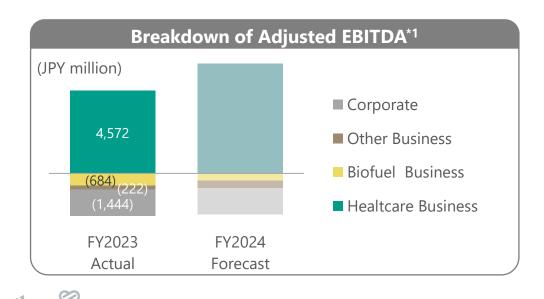


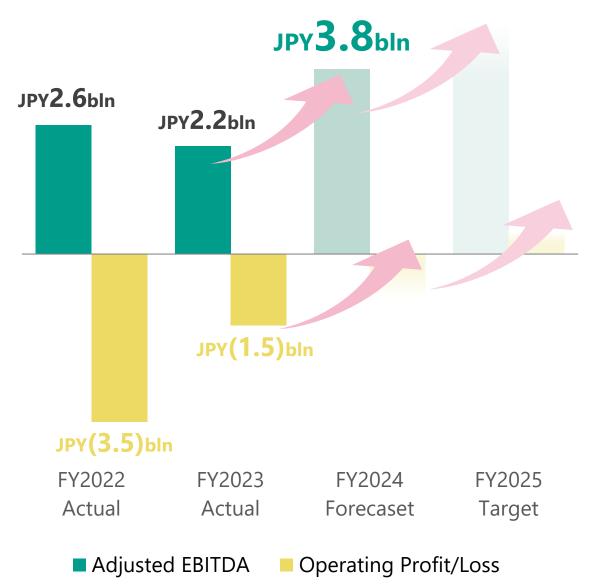


### **Financial Performance** - Adjusted EBITDA<sup>\*1</sup> and Operating Profit/Loss

Adjusted EBITDA forecasted to increase to JPY3.8 bln in 2024 and grow further in 2025

Have recorded operating losses due to large M&A-related amortization expenses, but aim to turn positive in 2025 through profitability improvement efforts

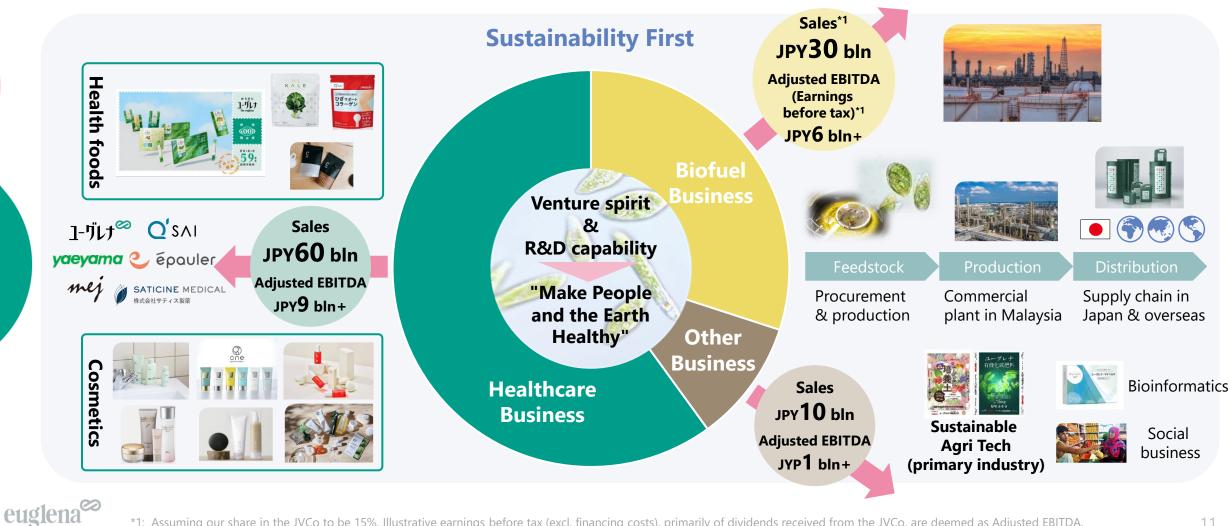




\*1: Adjusted EBITDA is our own financial indicator. The formula is EBITDA (Operating income + Goodwill Amortization and Depreciation) + Subsidy income + Stock related compensation

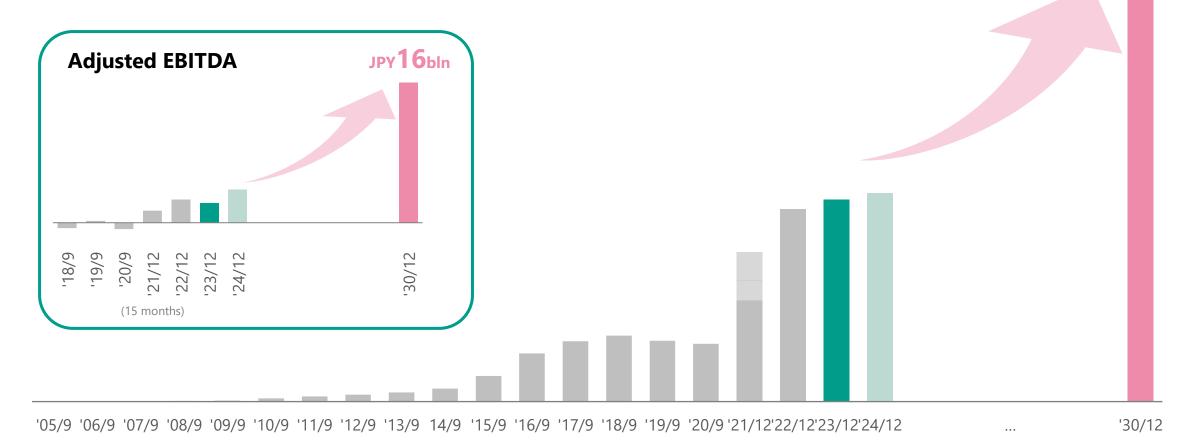
### **Growth Roadmap toward 2030** - Business Portfolio and Growth Targets

Aim for sustainable growth stemming from the growth of existing businesses and the creation of new revenue pillars; our venture spirit and R&D capabilities are the key to success



### Growth Roadmap toward 2030 - Sales and EBITDA Potentials

Aim to build a business portfolio with the potentials of JPY100 bln sales and JPY16 bln-equivalent Adjusted EBITDA



euglena<sup>co</sup>

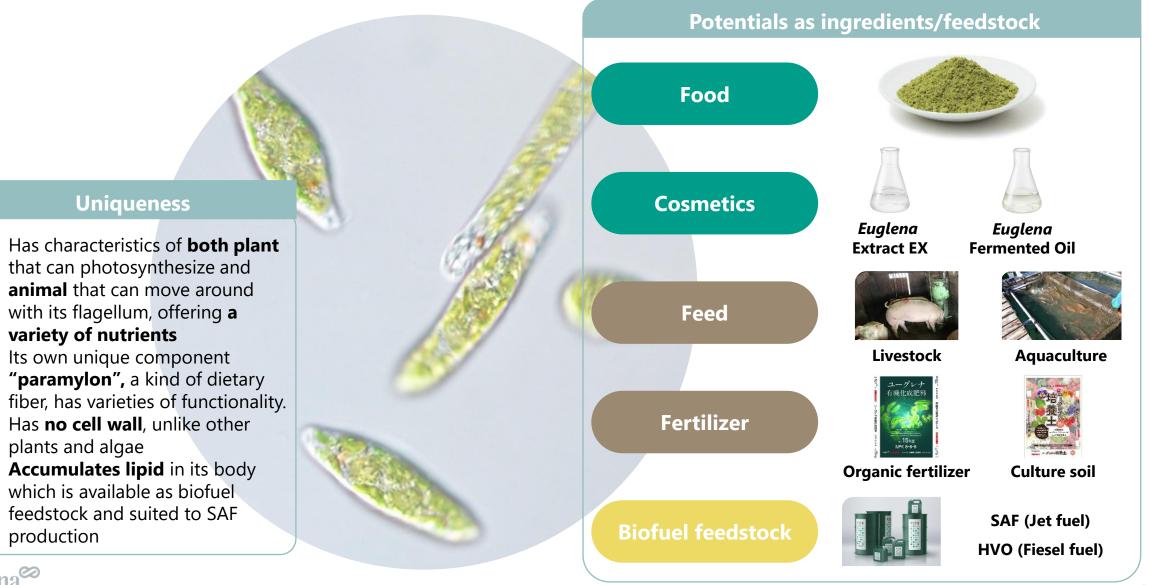
Sales

JPY **100**bln

# Microalgae Euglena and Our Technologies



### Microalgae Euglena - Uniqueness and Potentials



variety of nutrients

plants and algae

production

euglena

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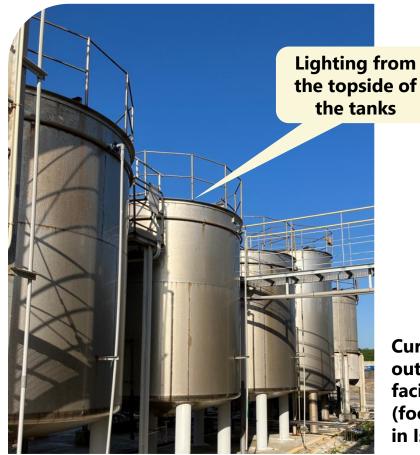
### **Our Technologies** - Euglena (Food Grade) Cultivation facilities in Ishigaki Island

#### The cultivation facilities have evolved from outdoor culture pools to outdoor culture tanks

Since 2005, we have continued to improve and upgrade our cultivation technologies to achieve further cost reduction, scale-up, and more stable production and quality.



Cultivation facilities in Ishigaki Island as of 2005, when we succeeded in outdoor mass cultivation of *Euglena* for the first time in the world (Still used for *Chlorella* cultivation)



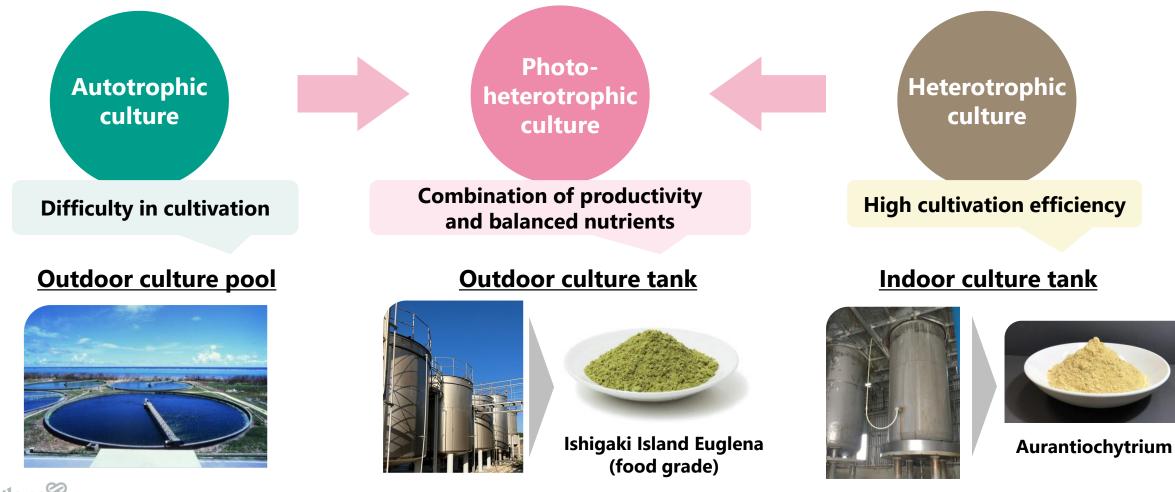
Current large-scale outdoor cultivation facilities of *Euglena* (food grade) in Ishigaki Island



### **Our Technologies** - Culture Methods for Microalgae Euglena

#### We established the "photo-heterotrophic culture" method by outdoor culture tanks

Possessing all the technologies of various culture methods with respective features is our key strength



### **Our Tehnologies** - Breeding Technologies for Microalgae *Euglena*

Established the technologies of high-efficiency breeding by gene mutation insertion and genome editing, and high-speed selection, with an aim to be utilized for large-scale commercial production

藻類への中性子線照射

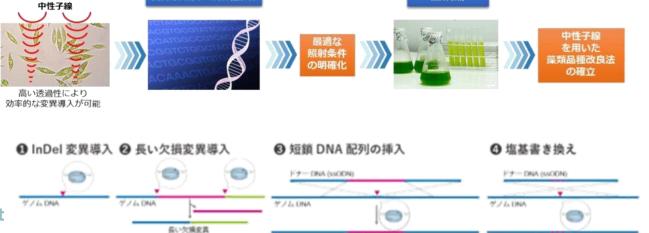
中性子線の吸収線量と

変異導入効率の関係性解析

High-efficiency gene mutation insertion technology<sup>\*1</sup> While randomness exists, the produced strains are ready for industrial applications unlike genome editing and genetic modification

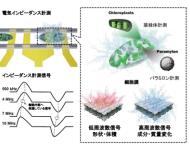


Enable the flexible and precise creation of useful strains, while various regulations should be met for industrial applications



High-speed microalgae selection Technology<sup>\*5</sup>

Accelerate breeding through high-speed selection of useful strains



\*1: "Established algae breeding technology based on neutron irradiation (2024/7/4)" (https://www.euglena.jp/news/20240704-2/)

地基書き換え

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用な性質を持つ

藻類取得

- \*2: "Enhanced genome editing technology for microalgae *Euglena* (2024/2/1)" (https://www.euglena.jp/news/20240201-2-2/)
- \*3: "Succeeded in highly efficient genome editing in *Euglena* (2019/6/17)" (https://www.euglena.jp/news/20190617-2/)

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- \*4: "Succeeded in creating swimming-deficient *Euglena* by genome editing (2022/9/9)" (https://www.riken.jp/press/2022/20220909\_1/)
- \*5: "Developed a device that can simultaneously measure changes in the size and composition of algal cells at high speed (2022/6/24)" https://www.euglena.jp/news/20220624-3/)

### **Euglena as Healthcare Ingredients** - A Variety of Nutrients (both plant's and animal's)

Realized 59 varieties of nutrients through "photo-heterotrophic culture", which embodies our founding goal; focusing on nutrient balance and micronutrients, as well as paramylon content

59 varieties of nutrients								
< Minerals >	<amino acids=""></amino>		<others></others>	<unsaturated acids="" fatty=""></unsaturated>				
Zinc Phosphorus Calcium Magnesium Sodium acid Potassium Iron Manganese Copper	Valine Leucine Isoleucine Alanine Arginine Lysine Aspartic acid Glutamic acid Proline	Threonine Methionine Phenylalanine Histidine Tyrosine Tryptophan Glycine Serine Cystine	B-Glucan (Paramylon) <b>Chlorophyll</b> <b>Lutein</b> <b>Zeaxanthin</b> GABA <b>Spermidine</b> <b>Putrescine</b>	DHA EPA Palmitoleic acid Oleic acid Linoleic acid Linolenic acid Eicosatetraenoic acid Eicosadienoic acid Dihomo γ-Linolenic acid Arachidonic acid				
	Zinc Phosphorus Calcium Magnesium Sodium acid Potassium Iron Manganese	< Minerals >< Amino acids>ZincValinePhosphorusLeucineCalciumIsoleucineMagnesiumAlanineSodiumArgininePotassiumLysineIronAspartic acidManganeseGlutamic acid	< Minerals >< Amino acids>ZincValineThreoninePhosphorusLeucineMethionineCalciumIsoleucinePhenylalanineMagnesiumAlanineHistidineSodiumArginineTyrosinePotassiumLysineTryptophanIronAspartic acidGlycineManganeseGlutamic acidSerine	< Minerals > <amino acids="">&lt;<acids< th="">ZincValineThreonineB-GlucanPhosphorusLeucineMethionine(Paramylon)CalciumIsoleucinePhenylalanineChlorophyllMagnesiumAlanineHistidineLuteinSodiumArginineTyrosineZeaxanthinPotassiumLysineTryptophanGABAIronAspartic acidGlycineSpermidineManganeseGlutamic acidSerinePutrescine</acids<></amino>				

# Photo-heterotrophic culture brings a relatively lower paramylon content, but an increase in the variety and quantity of a wide range of nutrients, including chlorophyll and carotenoids.



Note: Nutrients that tend to be contained higher than heterotrophically-cultivated Euglena are highlighted in bold, and those that tend to be contained particularly higher are highlighted in green bold. Nutrients vary depending on culture conditions and lots, therefore, the above is only for illustrative purposes and may be modified based on future analysis.

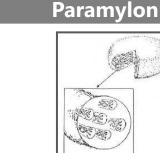
Docosapentaenoic acid

### **Euglena as Healthcare Ingredients** - Unique Health Benefits

#### Paramylon (a rare constituent contained in *Euglena*) is expected to have various health benefits

The "no-cell-wall feature" allows euglenoid movement. It's also beneficial for digestion and absorption.





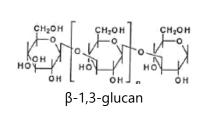


Photo by Shinichi Fukuoka, a professor of Aoyama Gakuin University

Particle structure of paramylon (Marchessault&Deslandes, 1979)

Structure of paramylon

- A dietary fiber called  $\beta$ -1,3-glucan, a rare constituent produced by *Euglena*
- Indigestible; not absorbed in the gastrointestinal tract and excreted from the body as it is

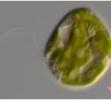
#### [Expected functionalities and current research themes]

- Alleviation of symptoms of atopic dermatitis
- Adjusted immune balance
- Relief of influenza symptoms
- Alleviation of symptoms of rheumatoid arthritis
- Protection against liver damage & suppression of kidney damage

- Excretion of fats and cholesterol
- Alleviation of symptoms of gastric ulcers
- Suppression of colon cancer
- Improvement of reduced learning ability
- Maintenance of motor function with aging

#### "Euglenoid movement" $\rightarrow$ "No cell wall"





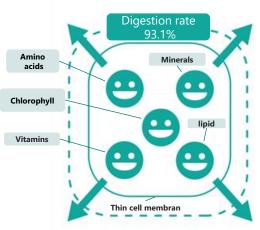




Move by bending and twisting their flexible body

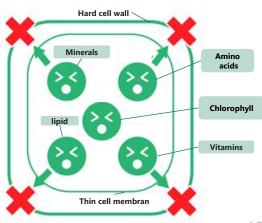
#### Euglena

No cell wall facilitates digestion and absorption of nutrients



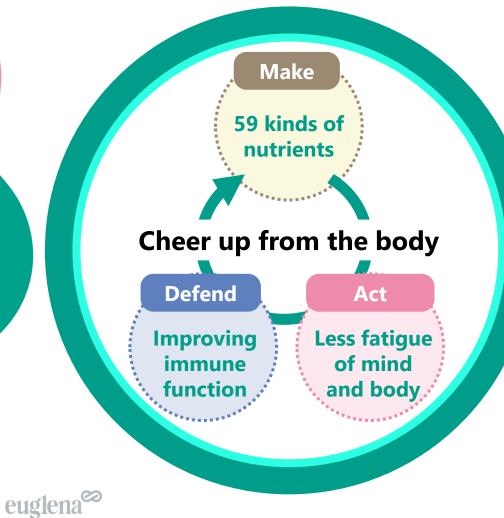
Vegetables

Hard cell walls interfere with digestion of nutrients



### **Euglena as Healthcare Ingredients** - Holistic Benefits to Sustainable Health

#### Cheer up from the body through the body's natural cycle of "Make, Act, Defend"



Make 59 kinds of nutrients to boost nutritional bottom line	t 13 Vitamins 19 Amino Acids 9 Minerals 12 Unsaturated Fatty Acids 6 Other cheer up components
Act	*5 <u>*</u>
Improvement of sleep quality	

Improvement of sleep quality, alleviation of stress symptoms

Defend

Improves immunity and balances the immune system



we nutrients MDPI	
<sup>Article</sup> Euglena Gracilis and β-Glucan Paramylon Induce Ca <sup>2+</sup> Signaling in Intestinal Tract Epithelial, Immune,	IEF COMMUNICATION
and Neural Cells	eneity of live
<ul> <li>Forgårn G. A., Arjavi Bis-8014, Japare, Isosake yavadatleveglena je (K.Y.): ako munitalite vinetni szuki/Benglena je (K.S.)</li> <li>Department of Immunology, Medical Research Institute, Tokyo Medical and Dental University. Tokyo (15:45): 0. pann</li> </ul>	d Raman
<ul> <li>Correspondence: nakashimañvaglenajp (A.N.); tadachi immiñterit.tmd.ac.jp (T.A.); Tel.: +81-3-542-4907 (A.N.); +81-3-5800-4591 (T.A.)</li> <li>Received: 12 June 2020; Accented: 27 July 2020; Published: 30 July 2020</li> </ul>	Nakashima³, Takuro Ito45, Misa Hirose® Watarai?, Tomoyoshi Shimobaba®,

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### **Euglena as Biofuel Feedstock** - Advantages and High Potentials

#### **Euglena** has various advantages and high potential for biofuel feedstock production

We aim to realize commercial production with our "venture spirit," even though it's challenging.

#### Multiple culture methods are available

- Autotrophic culture
- Heterotrophic culture

#### 2 No cell wall, easy to extract oils and fats

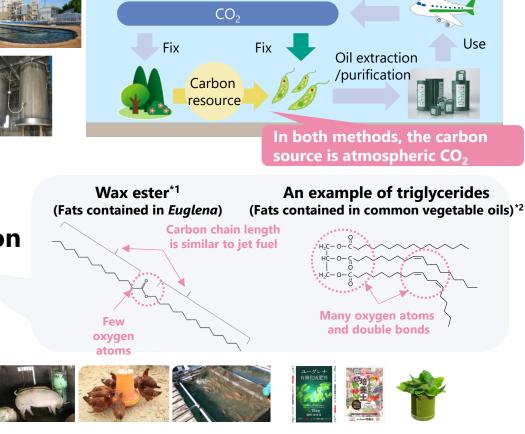
• When compared with other algae, oils and fats can be extracted at a lower cost and energy

#### **3** Generates wax esters<sup>\*1</sup> suitable for SAF production

SAF can be produced with lower energy and hydrogen consumption.

### Oiverse applications of dewaxed algae

 Sales of dewaxed algae as feed and fertilizer can reduce production costs allocated to biofuel feedstock



Emit

Atmosphere



\*1: Lipid constituents produced by microalgae *Euglena* in the body

\*2: Reference: "Fats and Oils" on the website of Food Safety Science Office, Food Safety and Consumer Affairs Bureau, Ministry of Agriculture, Forestry and Fisheries (https://www.maff.go.jp/j/syouan/seisaku/trans\_fat/t\_kihon/fat\_oil.html)

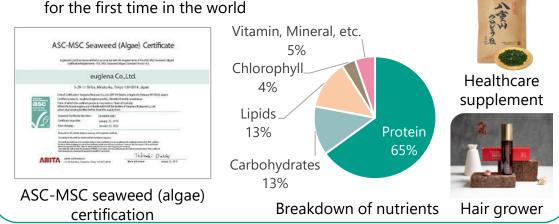
### **Other Microalgae** - Our Product Lineup and their potentials

#### Chlorella

#### Cultured in Ishigaki Island for half a century; currently marketed in 39 countries



- Contains a variety of nutrients such as protein, vitamin D, folic acid, lutein, and chlorophyll, with the highest amino acid score<sup>\*1</sup> of 100
- Contains unique constituents such as **chlorella extract** (CGF, a unique growth-promoting factor), and **spermidine** (Autophagy active factor).
- Reported **detoxification effect (adsorbing toxins)**. Our research also demonstrated the effect of promoting mycotoxin elimination.
- Obtained ASC-MSC seaweed (algae) certification\*<sup>2</sup> for the first time in the world



#### Aurantiochytrium

Establish a commercial production system for Aurantiochytrium, microalgae rich in DHA



#### **Utilization as food ingredients**



Alternative sea

urchin



Ramen soup

- A rich, delicious, and moderately salty **seafood flavor**
- Not "the 28 common allergens"
- Potentially available for supplements, seasonings, alternative seafood ingredients, etc.

#### Potentials as feedstock for biofuel/feed



- Researching the use as a biofuel feedstock for its high efficiency of oil/fats production and accumulation
   Researching the use as aquaculture feed for its high content of DHA
- \*1: A score that indicates the nutritional value of protein contained in food, based on the content of essential amino acids. In general, the efficiency of amino acid utilization is determined by the amino acid with the lowest content. Thus, the closer the score is to 100, the higher the protein quality.



\*2: ASC certification is an international certification system for marine products produced using environmentally friendly and socially responsible aquaculture methods, while MSC certification is an international certification system for marine products caught in sustainable and environmentally friendly fisheries.

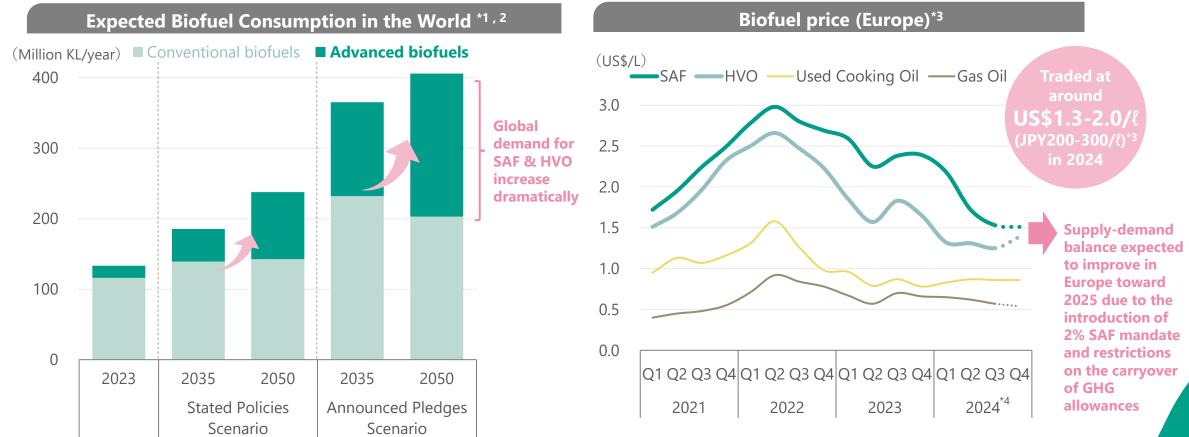
# **Biofuel Business**



### Industry Trends - Global Biofuel Markets

#### Introduction of mandates and incentives globally is expected to accelerate biofuel demand

Biofuel prices are currently stagnant due to increased supply, but are expected to turn around after 2025 due to the improvement in supply-demand balance



\*1: Prepared based on the data from IEA "World Energy Outlook 2024" (2024)

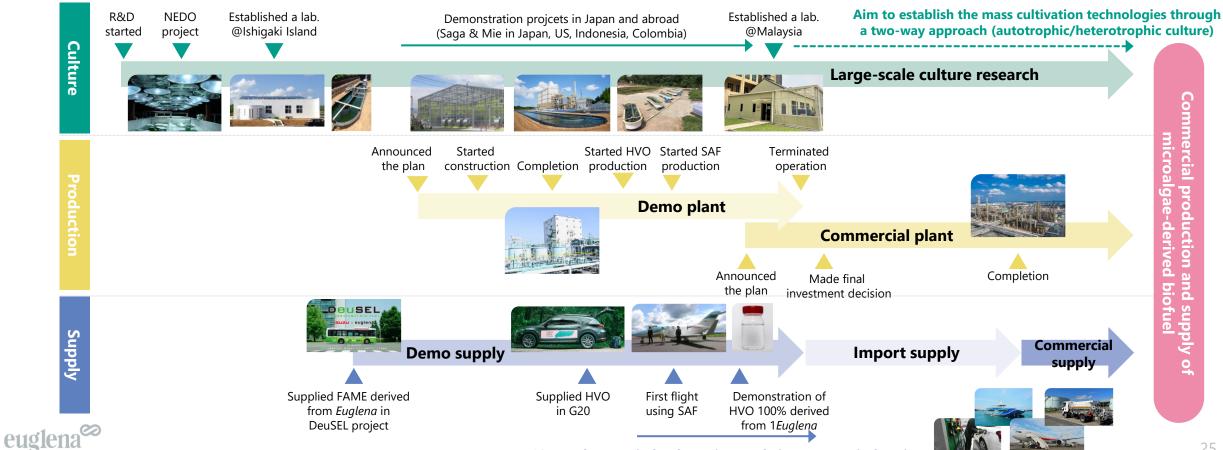
\*2: "Conventional biofuel" = 1G biofuel derived from agricultural crops, "Advanced biofuel" = Biofuel produced from sustainable feedstock that do not compete with food production, such as waste and non-edible plants \*3: The illustrated trends based on Argus Co. data, assuming a specific gravity of 0.8 g/cm<sup>3</sup> fuel and 0.9 g/cm<sup>3</sup> UCO and FX rate of 1USD = JPY150; actual prices vary depending on regions and trading conditions. \*4: 2024 Q4 price is the average value up to 1st week of Nov. HVO prices spiked from end of Oct., after Germany and the Netherlands unveiled plans to tighten the carryover of GHG allowances to the pert FY

### **Biofuel Business** - Track Record toward Commercialization

#### Front-runner in the production and supply of biofuels in Japan

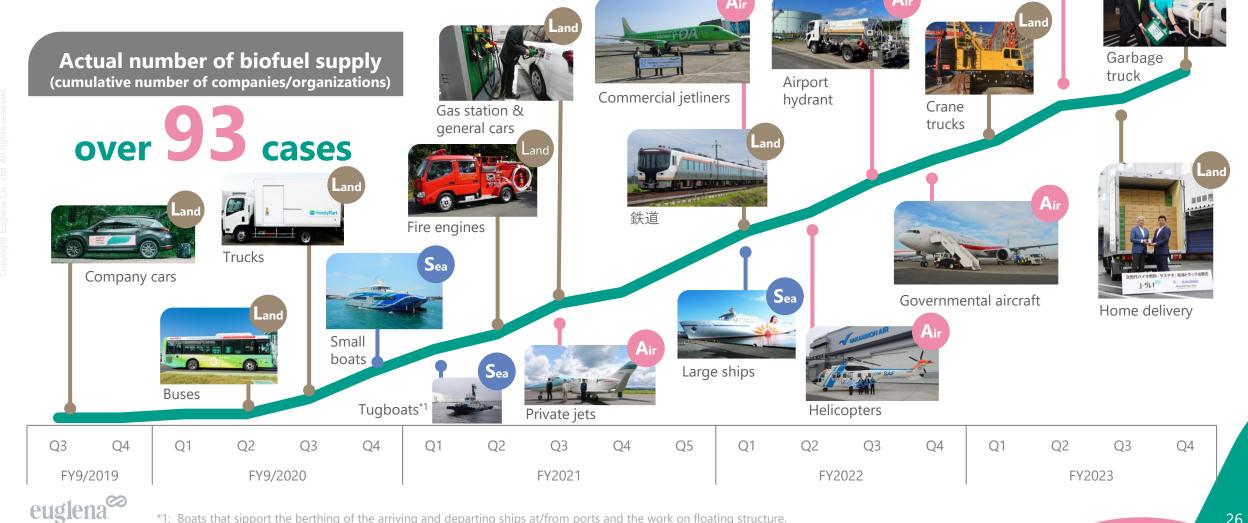
Successfully achieved the first flight using made-in-Japan SAF, etc. and aiming to construct a commercial plant and establish large-scale, low-cost microalgae cultivation in 2030's

2009 | 2010 | 2011 | 2012 | 2013 | 2014 | 2015 | 2016 | 2017 | 2018 | 2019 | 2020 | 2021 | 2022 | 2023 | 2024 | 2025 | 2026 | 2027 | 2028 | 2029 | 2030



### **Demonstration** - Increased Number and Diversity of Biofuel Users

#### Increased the number and diversity of biofuel users in land, marine, and air transport industries

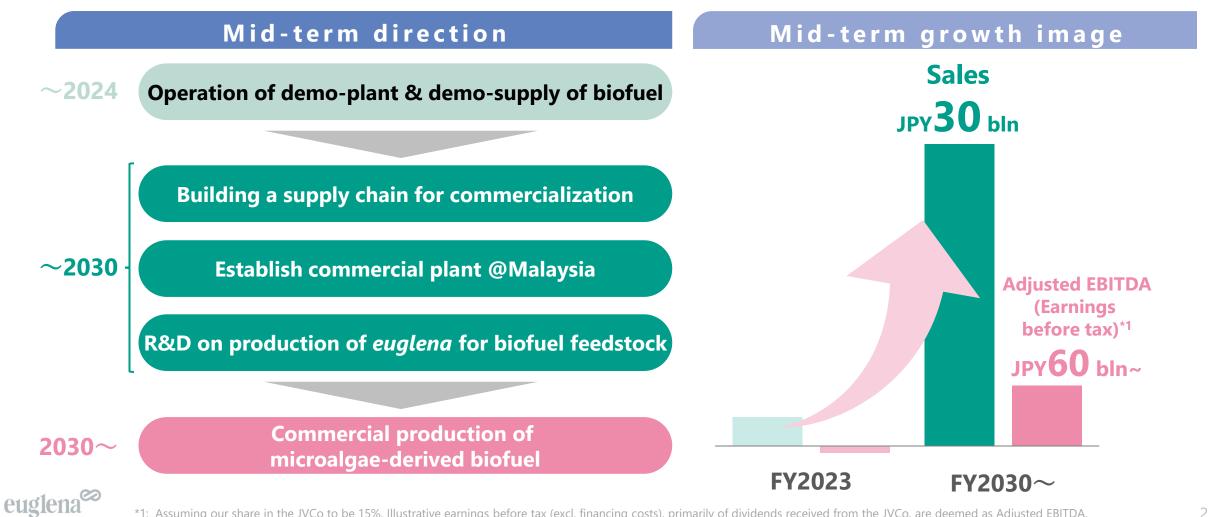


\*1: Boats that sipport the berthing of the arriving and departing ships at/from ports and the work on floating structure.

JASDF fighters

### **Growth Roadmap toward 2030**

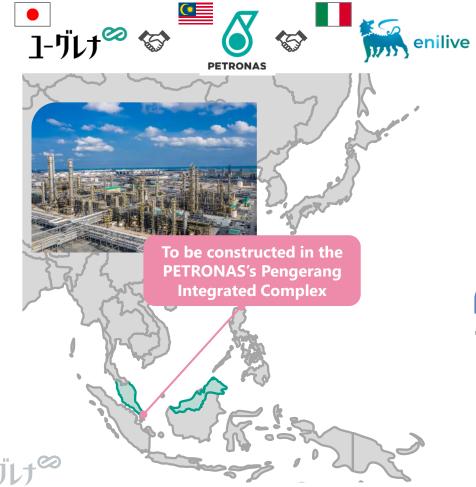
The demo-stage will be successfully completed, and shift to the commercial stage in 2024. Aim to achieve sales of JPY30 bln and adjusted EBITDA of JPY6 bln by 2030.



### **Biorefinery Project in Malaysia** - Project Overview

#### Final Investment Decision taken on a biorefinery project in Malaysia with PETRONAS and Eni

The shareholders' agreement was concluded in Sep 2024. The JV company is expected to be established in 2024 Q4 and aims to start operations by 2H 2028

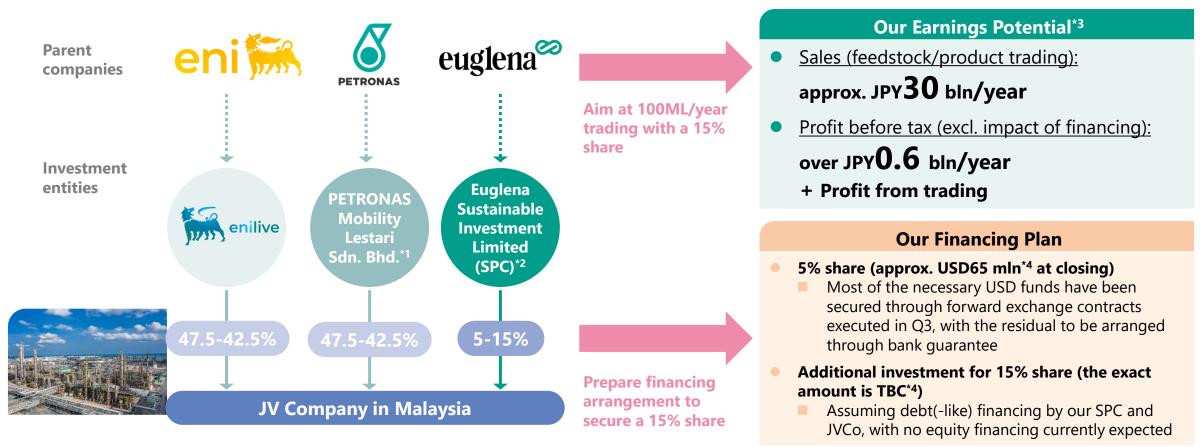


		Nominal c	ontribution C	osing contributio	on Additional	l contribution <b>p to 15% share</b>	
Competition 9 months grace period clearance for Euglena's financing							
Exe	26, 2024 ecution of FID	Sep 21, 2024 Execution of SHA	4 <u>Q 2024</u> Establishment of JVCo	Closing	Deadline of Our call option	2H 2028 Operation to commence	
			Expecte	d schedule			
	Project size		Approximately US\$1.3 billion				
	Product	ion capability	Up to 12,500 barrels per day (about 725,000KL per year) of biofuels (SAF, HVO and bio-naphtha)				
	Process	ing capability	About 650,000 tor	s per year of fe	edstock		
	Feedsto	ock	Used vegetable oils, animal fats, waste from the processing of vegetable oils, and other biomass including microalgae oils to be explored in the mid-term				
	Production		Flexible configuration to maximize the production of Sustainable Aviation Fuel (SAF) and Hydrogenated Vegetable Oil (HVO)				
	Locatio	n	Pengerang Integra	ted Complex (P	PIC) in Johor, Malaysia	I	
	Jest	Plan overview					

### **Biorefinery Project in Malaysia** - JVCo structure and our Revenue Potential/Financing Plan

#### **Revenue potential of JPY30 bln sales and over JPY6 bln PBT, with our maximum share of 15%**

Our shares at closing expected to be 5%, with financing arrangements almost completed. Preparing debt(-like) financing by SPC and JVCo to secure 15% share, with no equity financing currently expected



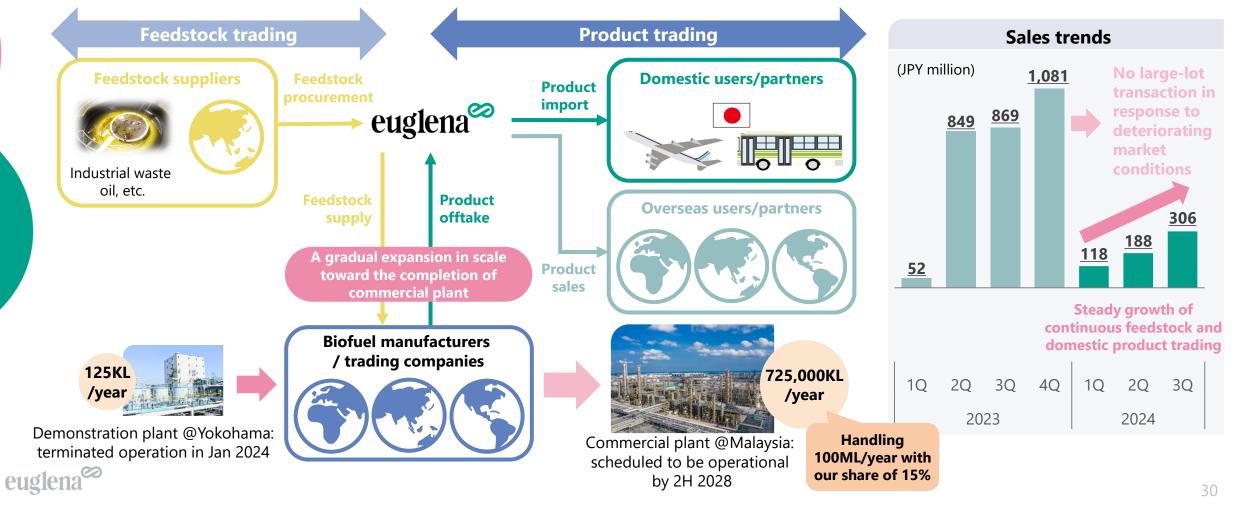
\*1: 100% held by PETRONAS Marketing International Sdn. Bhd., a wholly-owned subsidiary of Petroliam Nasional Berhad (PETRONAS) \*2: A special purpose company established in Cayman Islands in April 2024



\*3: Assuming our company's share is 15% (equivalent to approx. 100,000KL/year), biofuel price @JPY300/L, the JVCo's net profit margin of 20% or more, dividend payout ratio of 100%, and no fundraising such as bank loans. \*4: Total amount of capital commitment (cash contribution and guarantee provision) in proportion to investment ratio. The amount required for 15% share may change depending on the JVCo's own third-party financing.

### **Prep for Commercialization** - Reinforcement of Feedstock & Product Trading Capabilities

Embarking on the establishment of trading capabilities; for the time being, we focus on developing feedstock suppliers and expanding product imports, while large-lot overseas transactions will be conservatively operated depending on market conditions



### **Prep for Commercialization** - Partnership for the penetration of HVO/SAF

#### **Expand HVO/SAF supply network and continuous use of HVO/SAF through partnership**

Launched continuous HVO supply projects with subsidies from Tokyo Metropolitan Government



#### 清水建設 ★ 三菱地所 ★ 三菱地所設計 Mitsubishi lisho Design

**Continuous supply of SUSTEO** (HVO100%) to large construction machines for the Torch Tower construction project

#### **Our supply partners**



#### **Supply of imported HVO** steadily expanding



#### Hinomaru

**Continuous supply of** SUSTEO (20%HVO) to about 15 buses (tour and sightseeing)



#### SAF (Biojet fuel)

#### **Partnership at Haneda Airport**

- Joint study on building a supply chain for commercialization of SAF supply and sales
- Issuance of green bond (JPY1 bln)

Aim to establish SAF supply system for up to 50,000 KL/year



Japan Airport Terminal Co., Ltd

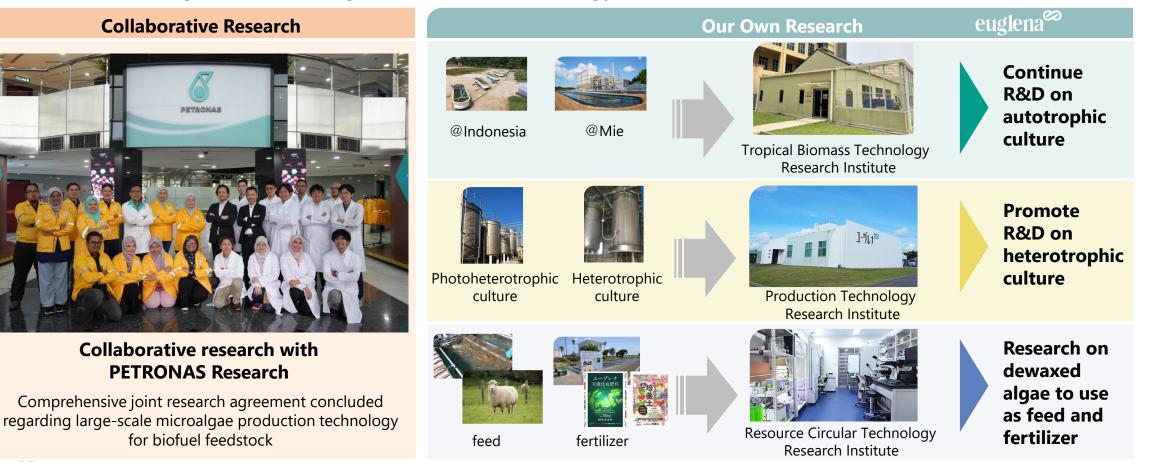


\*1: "Promotion of Biofuel Businesses" by Tokyo Metropolitan Government

### 

#### Aim to establish large-scale, low-cost culture technology by 2030 via a two-way approach

In Aug 2024, we inked a comprehensive joint research agreement with PETRONAS Research to accelerate the development of large-scale microalgae production technology



euglena

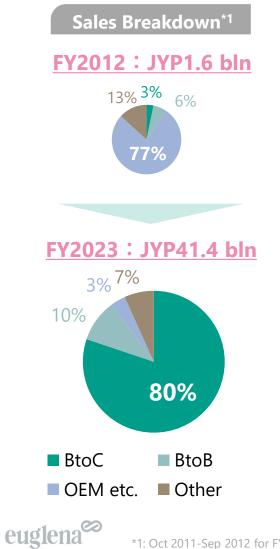


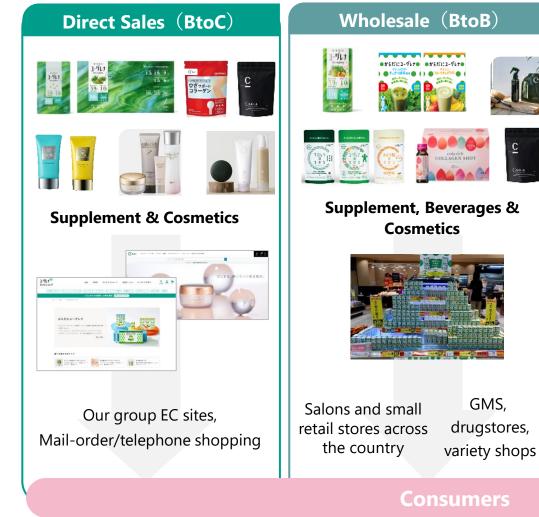
# **Healthcare Business**



### **Business Model** - Three Distribution channels

#### Business model has shifted from OEM-driven to Direct Sales-driven distribution





# Wholesale (BtoB) Ē

# **OEM/Ingredient Supply**







**Supplement & Cosmetics** 

Microalgae Ingredient

**Responsible for all or part of** the manufacturing process



Major retailers / food manufacturers

Collaboration product

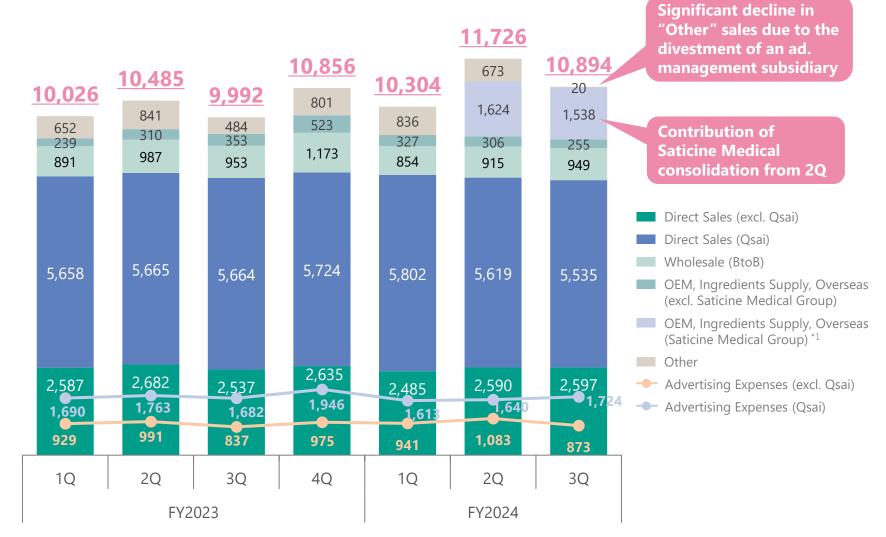
#### \*1: Oct 2011-Sep 2012 for FY2012, Jan 2022-Dec 2022 for FY2022

### **Quarterly Trends** - Sales by Channel

Direct sales remained flat in general

OEM sales expanded significantly YoY due to the contribution of Saticine Medical consolidation

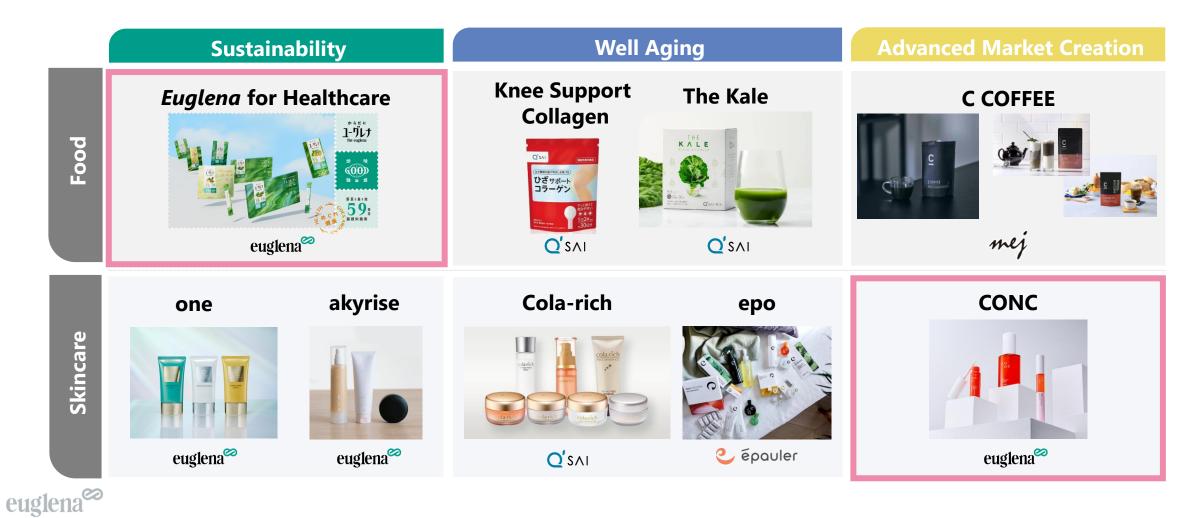
Significant decline in other sales due to the divestment of an advertisement managing subsidiary





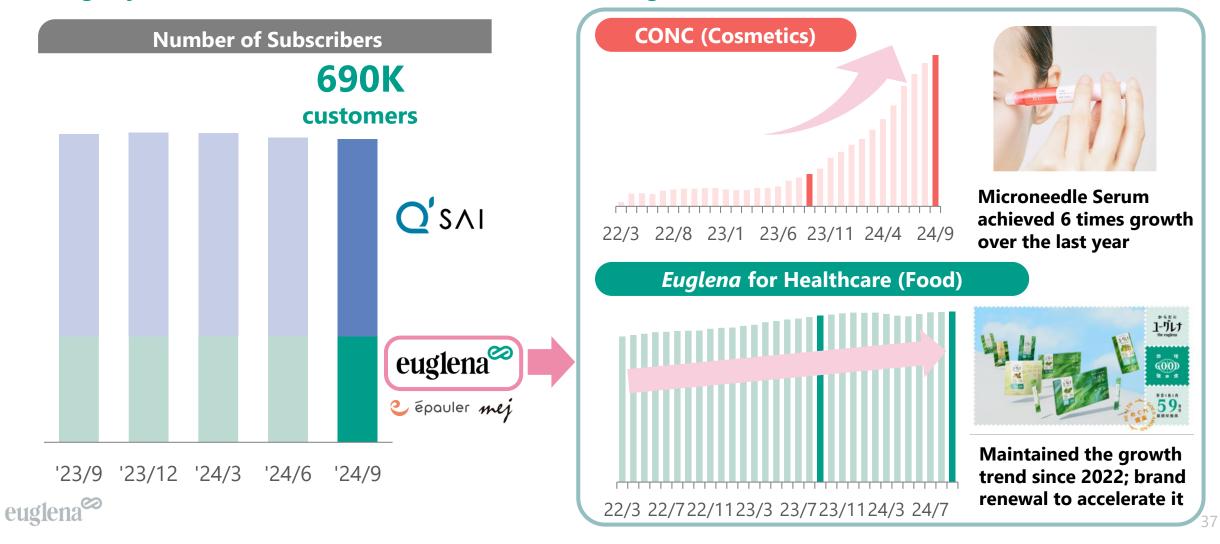
### **Euglena Group Brand Portfolio**

Producing and distributing food and skincare products in three target areas; Sustainability, Well-aging, and Advanced market creation



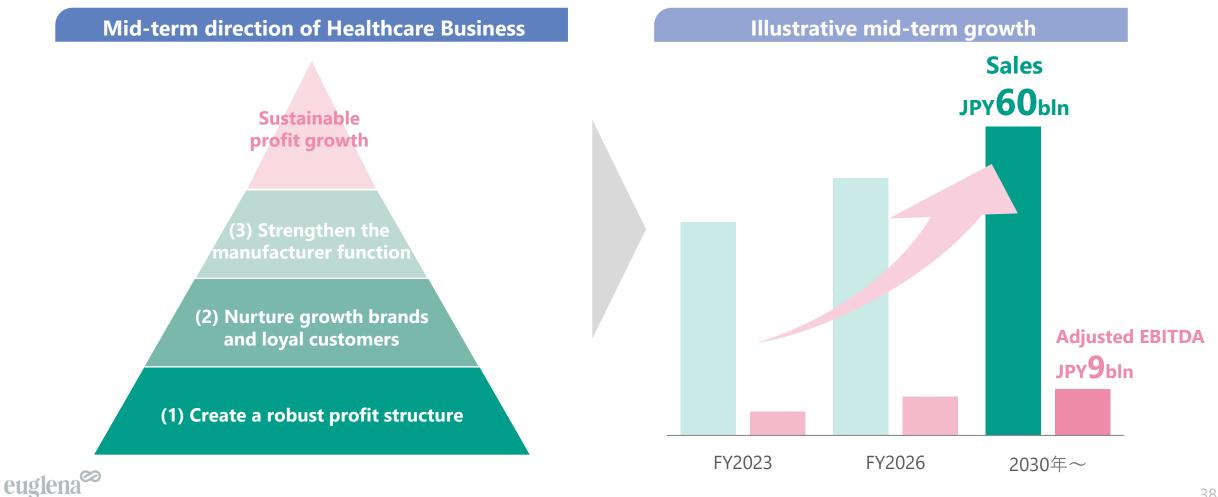
## **Number of Group D2C Subscribers**

Euglena Co's two brands are on a growth trend; the number of group subscribers remained slightly decreased with controlled investment, aiming to bottom out in 2H.



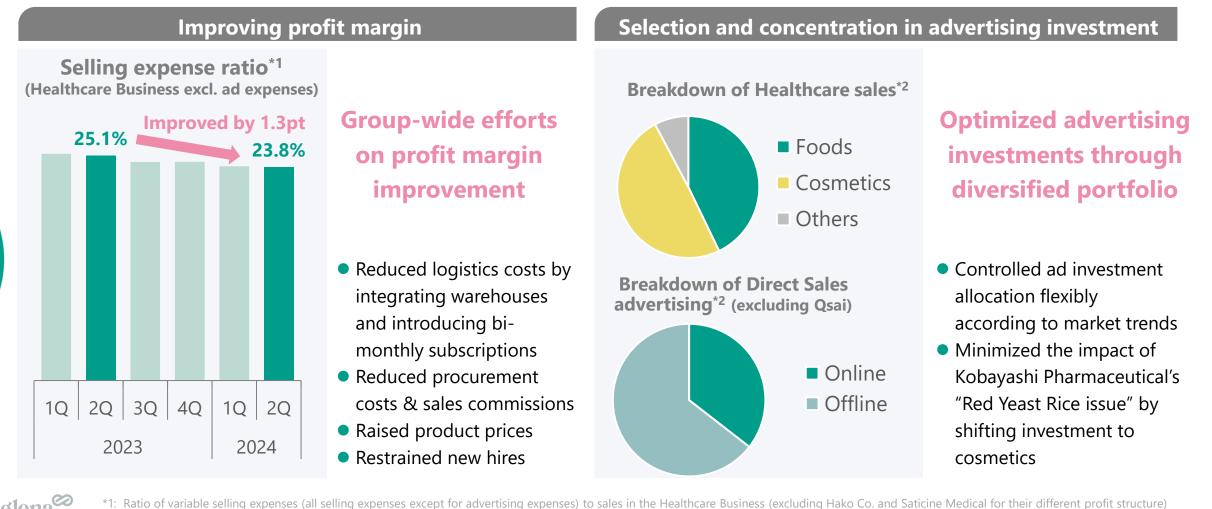
## **Mid-term Direction of Healthcare Business**

Build a solid business base for sustainable profit growth through the three focused areas; aim at a JPY60 bln sales and JPY9bln adjusted EBITDA (15% margin) in FY2030



## **Progress of Mid-term Direction** - (1) Creating a robust profit structure

Improved profit margin through all-round efforts, including logistics integration, price increases and cost reductions; optimize ad investment performance through diversified portfolio



\*2: Based on the actual figures in 1H 2024

## **Progress of Mid-term Direction** - (2) Nurturing growth brands and loyal customers

*Euglena* for Healthcare appealing to senior and parenting generations with an emphasis on rich nutrients; CONC performing strongly, with continuous advertising and brand equity investments.



### Approach to the growing senior customer base



- Product features match with generational interests such as extending healthy life span and poor appetite
- Strengthen offline advertisement and package inserts with our strengths

### Approach to nutrition-conscious parenting generation



- Launched our 1st product for children, targeting families with small children
- Expanded customer contact points through 4 pop-up stores at Marui

### CONC

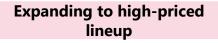


The microneedle serum of CONC "Wrinkle Injection" performed well

Accumulation of brand equity

 Received awards from beauty magazines

### one



 Launched "ONE Precious", quasi-drug skincare series
 First high-priced lineup for ONE

## **Progress of Mid-term Direction** - (3) Strengthening the manufacturer function

Promote recognition of Euglena as a food ingredient through collaborations with various ingredients and approaches to parenting generation

### **Collaboration with various food products**





"Ramen without guilt" Coolish (LOTTE)



Peyoung Yakisoba (Maruka Foods)

### Promotion in 400+ canteens in companies/schools



Collaborated with SCF<sup>\*1</sup> to offer "*Euglena*-rich Fried Chicken" at more than 400 canteens (about 20K meals) of companies and schools throughout Japan, including Marui Group and Rohto Pharmaceutical

### Pop-up stores



 Organized pop-up stores at several Marui Group stores (Kinshicho, Kitasenju, Soka, Nakano, and Kashiwa).

### Approach to schools



Adopted for school lunches at 17 elementary and junior high schools in Ishigaki City (Okinawa)



Science experiment classes at elementary schools



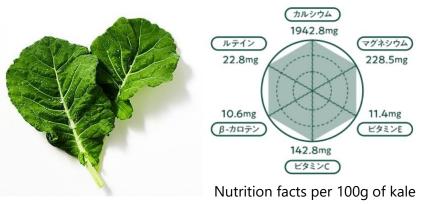
### Increase the awareness of ingredients - (3) Strengthening the manufacturer function

With Qsai's 60th anniversary<sup>\*1</sup>, we once again stimulate the awareness of kale by featuring a celebrity and reprinted products, as well as leveraging the overwhelming recognition of Qsai Kale Aojiru



## Launched a reprinted edition of Kale Aojiru featuring Nakayamakinnikun

- Launched Qsai Kale Aojiru with the reprinted package of the 1990s. Delivering the key message "The authentic tastes bad" to address the public concern about health food products nowadays by appealing the fact that 100% kale is safe and secure
- Launched TV commercials featuring Nakayamakinnikun, one of the long-time loyal customers, with the famous and nostalgic phrase, "Tastes bad, give me more!" for more exposure in various major media



euglena

## **Other Business**



## Sustainable Agri Tech Business

We have conducted various R&D activities utilizing microalgae and unused resources in the fertilizer and feed domains; we aim at sales of JPY10 bln and EBITDA of JPY1 bln around 2030.

### **Business portfolio**

Utilizing dewaxed algae and unused resources as fertilizer and feed.

### Feed domain

R&D on *Euglena* feed and dewaxed algae





Various unused biomass resources into feedstock for fertilizer

Fertilizer domain

有機化成肥料



Start to develop products in Business development the fisheries and livestock domain

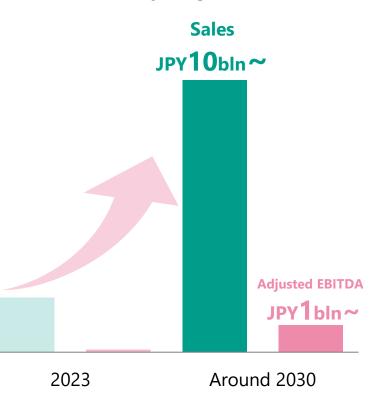


Daikyo Fertilizer Co. manufactures and sells organic fertilizers.



### Illustrative mid-term growth

Aim to expand business based on new product development, M&A, and synergies with other businesses





## Social Business in Bangladesh - Euglena GENKI Program

We have distributed Euglena-contained cookies to children in Bangladesh for more than 10 years; we have also engaged in developing social business for Bangladeshi people and society

### 10<sup>th</sup> Anniversay of Euglena GENKI Program

Organized the 10th anniversary both in Japan and Bangladesh





### Accumulative number of *Euglena* cookies distributed

The number of *Euglena* cookies distributed children in Bangladesh over 18 million.



2014 2015 2016 2017 2018 2019 2020 2021 2022 2023

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Appendices: Financial Summary of FY2024 Q3



## **Company Overview**

lena Co., Ltd. All

	Foundation	August 09, 2005											
	Headquarters	5-29-11 Shiba, Minato ku, Tokyo	5-29-11 Shiba, Minato ku, Tokyo, Japan										
	Capital stock	JPY 16,356 million	As of the end of Sept. 2024										
	Headcount	1,050 (Consolidated) <sup>*1</sup>	As of the end of Dec. 2023										
)	Subsidiaries	15 consolidated subsidiaries, inc 1 overseas joint venture	<b>Soluting 4 Qsai group companies</b> As of the end of Sept. 2024										
	Philosophy	Sustainability First											
	Purpose	Make People and the Earth Heal	thy										
	Listings	Prime Market of the Tokyo Stock Exchange											
	Ticker	2931											
	Number of Shareholders	116,817	As of the end of Jun. 2024										

## Financial Summary - Consolidated Income Statement

		F	Y12/2023			FY12/2024											
		total															
	total									o/w Euglena <sup>*1</sup>				o/w Q'sai			
(JPY million)	Q1	Q1 Q2 Q3 Q4 total					Q2 <sup>*4</sup>	Q3	total	Q1	Q2 <sup>*4</sup>	Q3	total	Q1	Q2	Q3	total
Sales (Based on new segmentation)	10,837	11,968	11,275	12,403	46,483	11,154	12,495	11,624	35,274	4,770	6,225	5,406	16,401	6,384	6,269	6,218	18,872
Direct Sales (BtoC)	8,244	8,347	8,201	8,360	33,152	8,287	8,208	8,132	24,627	2,485	2,590	2,597	7,672	5,802	5,619	5,535	16,955
Wholesale (BtoB)	891	987	953	1,173	4,004	854	915	949	2,718	271	264	301	836	583	651	649	1,882
OEM, Ingredients Supply, Overseas	239	310	353	523	1,425	327	1,930	1,793	4,050	327	1,930	1,762	4,019	0	0	31	31
Other	1,463	2,324	1,767	2,347	7,902	1,687	1,441	750	3,878	1,687	1,441	746	3,874	0	0	3	4
Cost of sales	2,996	4,028	3,558	4,126	14,708	3,130	4,085	3,401	10,616	2,002	2,945	2,270	7,217	1,128	1,140	1,131	3,399
Gross profit	7,841	7,940	7,717	8,276	31,775	8,024	8,410	8,223	24,657	2,768	3,280	3,136	9,184	5,256	5,130	5,087	15,473
Gross profit rate	72%	66%	68%	67%	68%	72%	67%	71%	70%	58%	53%	58%	56%	82%	82%	82%	82%
(Healthcare Business)	76%	74%	76%	74%	75%	76%	70%	74%	73%	65%	56%	64%	62%	82%	82%	82%	82%
SG&A expenses	8,017	8,524	7,916	8,782	33,239	7,722	8,512	8,264	24,497	3,198	4,050	3,691	10,940	4,523	4,461	4,573	13,558
Selling Expenses	5,157	5,362	4,966	5,485	20,970	4,967	5,161	4,927	15,055	1,761	2,013	1,771	5,545	3,206	3,148	3,156	9,510
(o/w advertising expenses)	2,669	2,789	2,561	2,951	10,970	2,596	2,771	2,657	8,024	983	1,130	933	3,046	1,613	1,640	1,724	4,978
Personnel expenses	1,176	1,249	1,341	1,505	5,271	1,141	1,445	1,500	4,085	651	951	888	2,490	491	494	611	1,596
Administrative expenses	1,397	1,610	1,321	1,429	5,756	1,433	1,682	1,624	4,739	621	880	846	2,347	812	802	777	2,392
R&D expenses	288	303	288	363	1,242	181	224	213	619	166	207	185	558	15	17	28	60
Operating income/loss	-176	-584	-199	-505	-1,465	302	-102	-40	160	-431	-770	-555	-1,756	733	668	514	1,916
Adjusted EBITDA <sup>*2</sup>	777	495	708	243	2,222	1,071	1,051	1,125	3,247	-191	-147	82	-256	1,262	1,198	1,043	3,504
Non-operating income/loss	65	56	41	-117	45	-36	-3	-153	-192	67	99	-71	95	-103	-102	-82	-287
(o/w subsidy income)	189	115	137	33	474	23	25	50	99	22	22	50	94	2	3	0	5
Ordinary income/loss	-111	-529	-158	-622	-1,420	266	-105	-193	-32	-363	-671	-626	-1,661	630	567	432	1,629
Extraordinary income/loss	30	-9	-3	-709	-691	-482	-303	49	-737	-482	-319	49	-752	0	16	0	16
Net income/loss attributable to owners of parent	-168	-746	-350	-1,389	-2,653	192	-519	-722	-1,049	na	na	na	na	na	na	na	na
<reference indicators=""></reference>																	
Depreciation and amortization <sup>*3</sup>	524	723	504	358	2,109	490	777	770	2,037	105	393	385	884	384	384	385	1,153
o/w M&A-related)	365	360	360	360	1,444	360	611	610	1,581	48	299	298	646	312	312	312	935
Amortization of goodwill	212	212	212	212	847	246	244	244	734	103	100	100	304	143	143	143	430

\*1: The amount excluding Qsai Group PL (after reflecting elimination of intra-company transactions between Qsai Group and other groups) from consolidated PL, including subsidiaries' PL.

\*2: Adjusted EBITDA is our own financial measure. The formula is EBITDA (Operating income + Goodwill Amortization and Depreciation) + Subsidy income + Stock related compensation + Inventory step-up impact

\*3: The amount used to calculate adjusted EBITDA, which differs from the figures in the consolidated cash flow statement



\*4: Allocation of goodwill recorded in conjunction with the consolidation of Saticine Medical and Japan BeauTech to identifiable assets (customer-related assets, backlog of orders) was completed in Q3 2024. FY2024/12 2Q figures revised retroactively

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## Financial Summary - Income Statement by segment

Breakdown of business segments										Breakdown of healthcare business										
FY12/2023			FY12/2024					FY12/2023						FY12/2	Y12/2024					
(JPY million)	'23Q1	'23Q2	'23Q3	'23Q4	total	'24Q1	'24Q2	'24Q3	total	(JPY million)	'23Q1	'23Q2	'23Q3	'23Q4	total	'24Q1	'24Q2	'24Q3	total	
nsolidated Total										Euglena Healthcare <sup>*1</sup>										
Sales	10,837	11,968	11,275	12,403	46,483	11,154	12,495	11,624	35,274	Sales	1,883	2,014	1,954	2,232	8,083	2,005	2,082	2,067	6,	
Q on Q	-10%	10%	-6%	10%	5%	-10%	12%	-7%	na	Gross profit	1,425	1,442	1,427	1,505	5,799	1,490	1,479	1,504	4,	
Gross profit	7,841	7,940	7,717	8,276	31,775	8,024	8,410	8,223	24,657	Gross margin	76%	72%	73%	67%	72%	74%	71%	73%	7	
Gross margin	72%	66%	68%	67%	68%	72%	67%	71%	70%	Adjusted EBITDA	173	66	206	-19	428	251	28	224		
Adjusted EBITDA	777	495	708	243	2,222	1,071	1,051	1,125	3,247	EBITDA margin	9%	3%	11%	-1%	5%	13%	1%	11%		
EBITDA margin	7%	4%	6%	2%	5%	10%	8%	10%	<b>9</b> %	epauler										
Ithcare business										Sales	951	901	932	1,023	3,807	869	847	881	2,	
Sales	10,026	10,485	9,992	10,856	41,359	10,304	11,726	10,894	32,924	Gross profit	738	722	718	785	2,963	673	670	676	2,	
Q on Q	-11%	5%	-5%	9%	-1%	-5%	14%	-7%	na	Gross margin	78%	80%	77%	77%	78%	77%	79%	77%		
Gross profit	7,663	7,743	7,600	8,066	31,072	7,813	8,203	8,103	24,119	Adjusted EBITDA	4	-17	90	91	168	36	42	75		
Gross margin	76%	74%	76%	74%	75%	76%	70%	74%	73%	EBITDA margin	0%	-2%	10%	9%	4%	4%	5%	9%		
Adjusted EBITDA	1,301	1,067	1,261	943	4,572	1,642	1,609	1,732	4,984	MEJ	070	270	1070	570	-770	170	570	570		
EBITDA margin	13%	10%	13%	9%	11%	16%	14%	16%	15%	Sales	393	444	413	445	1,695	302	284	276		
fuel Business										Gross profit	325	347	319	362	1,354	216	243	224		
Sales	52	849	869	1,081	2,852	118	188	306	612	Gross margin	83%	78%	77%	81%	80%	72%	86%	81%	2	
Q on Q	-44%	1530%	2%	24%	<b>986</b> %	-89%	59%	63%	na	Adjusted EBITDA	71	25	36	117	249	-7	14	72	4	
Gross profit	-1	34	22	80	135	19	41	58	117	EBITDA marain	18%	6%	9%	26%	15%	-2%	5%	26%		
Gross margin	-2%	4%	3%	7%	5%	16%	22%	19%	19%	Q'sai group <sup>*2</sup>	10%	0%	9%	20%	15%	-2%	5%	20%		
Adjusted EBITDA	-147	-142	-85	-310	-684	-124	-122	-89	-335	Sales	6.264	6.408	C 200	6 500	25 400	C 420	C 210	6 257	10	
subsidy income	79	57	97	0	233	0	0	0	0		6,264	.,	6,309	6,508	25,489	6,428	6,319	6,257	19	
er Business										Gross profit	5,095	5,120	5,069	5,286	20,570	5,300	5,180	5,121	15	
Sales	759	634	415	467	2,274	732	581	429	1,742	Gross margin	81%	80%	80%	81%	81%	82%	82%	82%	é	
Q on Q	12%	-17%	-35%	13%	-10%	57%	-21%	-26%	na	Adjusted EBITDA	1,028	949	911	697	3,586	1,305	1,248	1,077	3	
Gross profit	180	163	95	132	569	192	165	64	420	EBITDA margin	16%	15%	14%	11%	14%	20%	20%	17%		
Gross margin	24%	26%	23%	28%	25%	26%	28%	15%	24%	Saticine Medical group*	°									
Adjusted EBITDA	28	-41	-113	-95	-222	-65	-100	-166	-331	Sales	-	-	-	-	-	13	1,659	1,567	3	
EBITDA margin	4%	-6%	-27%	-20%	-10%	-9%	-17%	-39%	-19%	Gross profit	-	—	-	-	-	-2	507	581	1	
porate										Gross margin	-	—	-	-	—	-14%	31%	37%		
Sales	0	0	-0	-2	-2	0	-0	-5	-5	Adjusted EBITDA	—	—	-	—	-	-5	222	305		
Gross profit	0	0	-0	-2	-2	0	1	-1	1	EBITDA margin	-	—	-	_	—	-39%	13%	19%	1	
Adjusted EBITDA	-404	-389	-356	-296	-1,444	-382	-337	-352	-1,071	hako inc, within busines	s/elimination <sup>*</sup>	1								
										Sales	536	717	383	648	2,285	686	535	-153	1	
										Gross profit	79	112	67	128	386	136	124	-5		
										Adjusted EBITDA	25	44	18	57	142	62	55	-20		

\*1: Total of euglena's Healthcare Business and subsidiaries LIGUNA(merged into Euglena Co. after 2024 Q3), Yaeyama Shokusan, and Shanghai Euglena (liquidated in FY2024Q1). \*2: Total of Q-Partners, Qsai, Qsai Products, Qsai Farm Shimane, and CQ ventures (dissolved in an absorption-type merger in Jan FY2024). Figures differ from those on the previous page due to elimination of intra-company transactions. \*3: Three companies, i.e., Saticine Medical, JAPAN BeauTech, and NAYUTA. Made Saticine Medical and JAPAN BeauTech consolidated subsidiaries at the end of March, 2024 (deemed acquisition date) and NAYUTA at the end of February, 2024 (deemed acquisition date). \*4: Total of common expenses for the entire healthcare business, elimination of intra-company transactions in healthcare business, and Hako (transferred shares at the end of June, 2024) 4

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### **Financial Summary** - Consolidated Balance Sheet

Saticine Medical Group consolidated \*1

**Allocation of** acquisition cost of **Saticine Medical Group completed** 

(JPY million)	12/2022	3/2023	6/2023	9/2023	12/2023	3/2024 <sup>*2</sup>	6/2024 <sup>*2</sup>	9/2024
Current assets	19,694	26,225	24,560	24,791	24,431	29,438	29,196	29,408
Cash and cash equivalents	9,954	16,819	16,299	15,698	15,792	18,855	19,091	19,806
Inventory	4,623	4,677	4,193	4,148	3,685	4,360	4,364	4,033
Other	5,117	4,729	4,069	4,944	4,954	6,223	5,741	5,570
Non-current assets	37,581	37,049	36,257	35,664	35,188	44,279	43,494	42,180
Property, plant and equipment	5,848	5,795	5,771	5,687	5,507	6,971	6,681	6,185
Intangible assets	30,023	29,489	28,771	28,284	27,764	35,879	35,085	34,243
(Goodwill)	12,486	12,274	12,062	11,851	11,639	12,963	12,719	12,475
(Customer related intangible assets)	16,174	15,825	15,482	15,139	14,796	21,237	20,816	20,396
Investments and other assets	1,710	1,765	1,715	1,693	1,917	1,429	1,729	1,752
Total assets	57,276	63,274	60,817	60,455	59,619	73,717	72,690	71,588
Total liabilities	37,922	40,808	39,082	39,011	39,405	42,819	41,422	40,835
Total current liabilities	12,277	10,787	10,275	10,338	12,271	13,038	12,278	12,152
(Short-term borrowings)	2,709	2,732	2,509	2,973	3,294	4,558	4,403	4,360
Total long-term liabilities	25,645	30,021	28,807	28,672	27,133	29,782	29,143	28,683
(Long-term borrowings)	19,497	19,247	18,120	18,101	16,972	18,090	16,688	16,033
(Deferred tax liabilities)	5,330	5,159	5,071	4,955	4,857	6,230	6,037	6,230
(Bonds)	-	4,800	4,800	4,800	4,800	4,800	5,800	5,800
Total equity	19,354	22,466	21,736	21,444	20,215	30,898	31,269	30,753
Shareholders' equity	18,958	22,456	21,736	21,459	20,070	30,826	31,183	30,469
(Capital stock)	13,985	15,818	15,831	15,868	15,868	15,868	16,306	16,306
(Capital surplus)	13,316	15,149	15,162	15,199	15,199	16,419	16,857	16,857
(Accumulated deficit)	(8,309)	(8,477)	(9,223)	(9,573)	(10,962)	(1,426)	(1,945)	(2,659)
Other	396	10	(0)	(15)	144	72	86	284
Total liabilities and total equity	57,276	63,274	60,817	60,455	59,619	73,717	72,690	71,588

\*1: Three companies, i.e., Saticine Medical, JAPAN BeauTech, and NAYUTA. Made Saticine Medical and JAPAN BeauTech consolidated subsidiaries at the end of March, 2024 (deemed acquisition date) and NAYUTA at the end of February 2024 (deemed acquisition date). In the BS prepared at the end of March 2024, a provisional amount (JPY6,914 mln) is shown for goodwill amortization related to the consolidation of Saticine Medical group. Allocation of acquisition cost was completed in Q3, and the amount of goodwill was revised to JPY1,899 mln

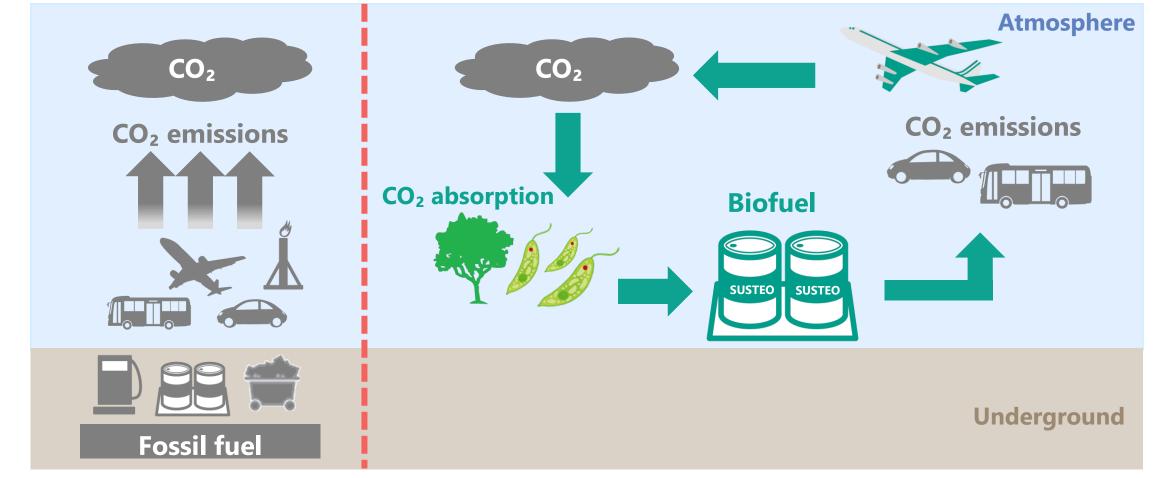
\*2: Allocation of goodwill recorded in conjunction with the consolidation of Saticine Medical and Japan BeauTech to identifiable assets (customer-related assets, backlog of orders) was completed in Q3 2024. Figures for the end of 50 March 2024 and the end of June 2024 have been revised retroactively.

## Appendices: Biofuel Business



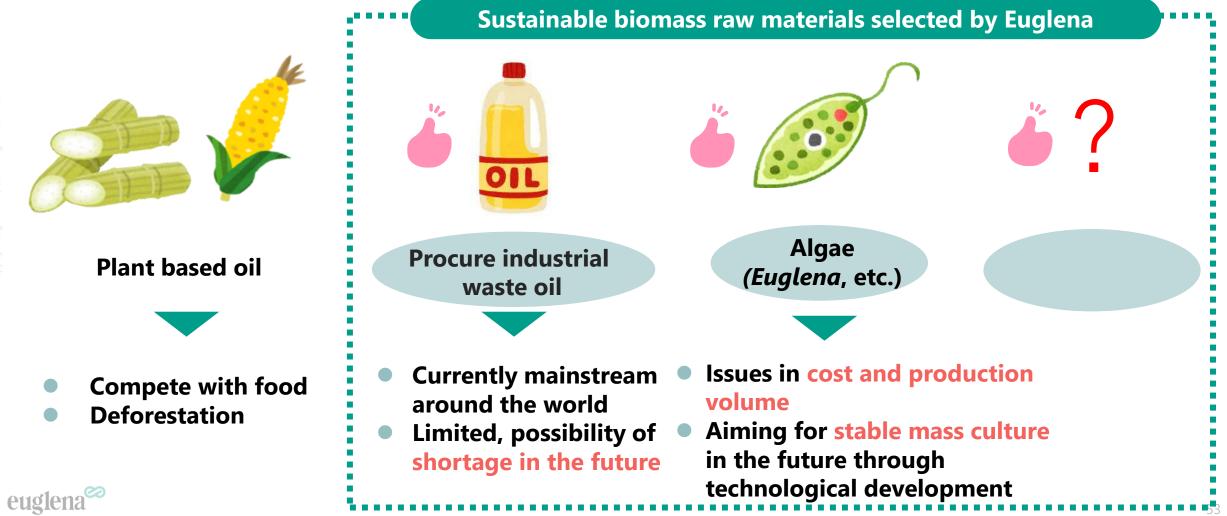
## What is biofuel ?

Biofuel is a fuel produced using raw materials of biological origin. Since biomass raw materials absorb CO<sub>2</sub> from the atmosphere through photosynthesis during the growth process, CO2 emissions during combustion are zero.



## Biofuel feedstock which do not compete with food

Uses sustainable biomass raw materials which do not cause problems such as competition with food or deforestation.



## **Prep for Commercialization** - Private Equity/CB Placement to Business Partners

### Raised approx. JPY 7.8bn through private placement of equity/CB to 4 partner companies

Brought forward a part of funding of biorefinery project, as well as secured funding of growth investment

Ove	rview of third-party allotment	Allottees				Use of proceeds				
lssuance	of common shares		$\bigcap [\bigcap]$	NEVER SAY NEVER		<ul> <li>Healthcare &amp; other business</li> <li>Size: JPY 900mn</li> <li>Usage: Working capital and</li> </ul>				
•	Approx. JPY 3 bln JPY935 (= closing price of 18 Jan 2023) 6 Feb 2023		MARUI GROUP (approx. JPY 2bn)							
	Issuance of "Climate" Convertible Bonds <sup>*1</sup>		Capital and business alliance contract toward realizing sustainable society together			potential M&A	Raised a part potentially h			
lssue date Maturity	6 Feb 2023 31 Mar 2028 (with mandatory conversion and cash call mechanism <sup>*2</sup> )		$\bigotimes$	ー生涯のパートナー 第一生命		<ul> <li>Biofuel busi</li> <li>Size: JPY 6,865m</li> <li>Usage: Construction</li> </ul>	in advance			
Coupon Conversion	0.04% (equivalent to $CO_2$ level of the earth)		(JPY 2.8bn)	₩ Dai-ichi Life Group (JPY 2bn)		expenses for com				
price Others	Obtained second-party oinion as "Green Bond" from R&I <sup>*4</sup>			oularization of gh green finance		Issuance cost (JPY 35mn)				

\*1: Our own naming as financing structure to embody the commitment to addressing climate changes, with intention to "convert" climate to how it should be

- \*2: If the funding to commercial biorefinery is confirmed by 31 Mar 2025, the CB is mandatorily converted to shares on 30 Mar 2028, otherwise the CB are called at par on 1 Apr 2025
- \*3: Conversion price is reset to then market price on 31 Mar and 30 Sep every year (initial reset on 30 Sep 2023), with 120%cap/80% floor to the initial conversion price
- \*4: Rating and Investment Information, Inc. (R&I) provided the second-party opinion on the CB that the issuance complied with "Green Bond Principles 2021" (ICMA) and "Green Bond Guideline 2022" (MoE)
- \*5: The funds raised at this time are expected to be insufficient to meet our total funding needs for the biorefinery project, the amount of which are to be determined going forward. By the final investment decision, we will consider and carry out various financing methods such as equity/equity-linked finance and/or debt finance based on cash flow expected from the project, with sufficient attention given to the impact on equity market, so that we secure funds to meet our final funding needs.

## **Appendices: Healthcare Business**



## Saticine Medical Group - Company Overview

## Saticine Medical Group has attained positive reviews from cosmetics direct sales startups and supports many hit brands

### **Features of Saticine Medical Group**

- An ODM company strong in supporting cosmetics direct sales brands, based on the philosophy of "Deliver beauty to as many women as possible through the right methods"
- In addition to contract development and manufacturing, it also possesses advanced product planning capabilities and has supported the launch of more than 800 new brands
- Proven track record of providing continuous support for multiple hit brands from their launch
- It has a high level of R&D capabilities specializing in cosmetics, with an R&D department (approx. 45 employees).

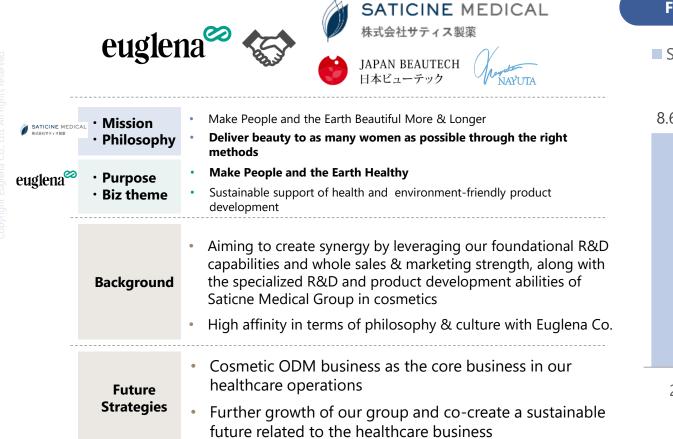


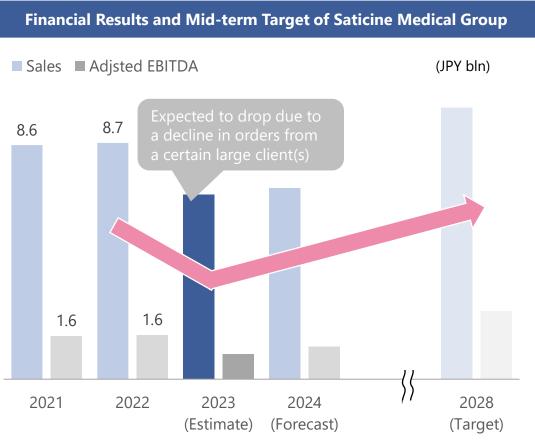


## Saticine Medical Group - Purpose of Acquisition

### Saticine Medical Group, which engages in cosmetics ODM, joined our group in February 2024

Aim for growth and synergy creation through collaboration based on high similarity in philosophy and culture and complementary functions







\* Sales and Adjusted EBITDA in FY2023 are current estimates and based on a simplified consolidation of the three companies after netting internal transactions (excluding existing transactions with Euglena group).

## Saticine Medical Group - Growth Potential

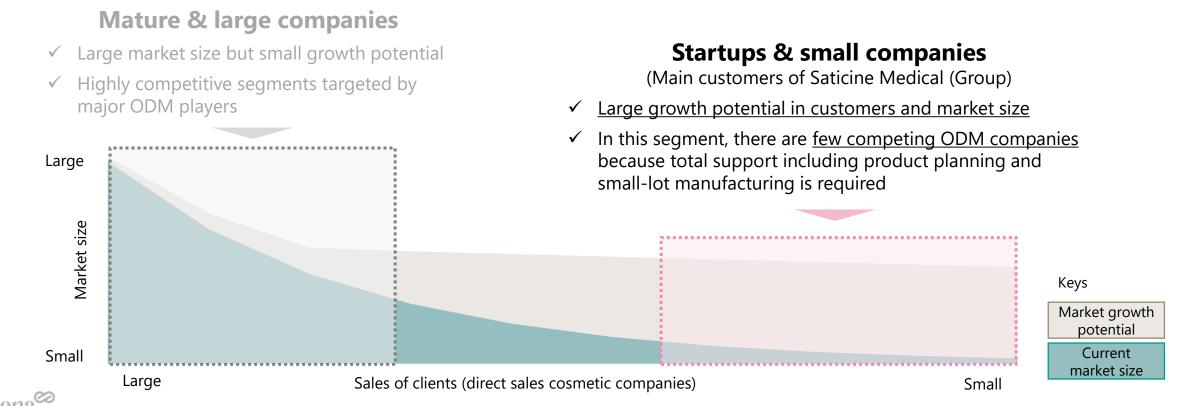
# Saticine Medical Group has established a niche position in the cosmetics market by specializing in the "direct sales x startups & small companies" segment with high growth potential

Market positioning of Saticine Medical Group

Cosmetics

Direct sales brand

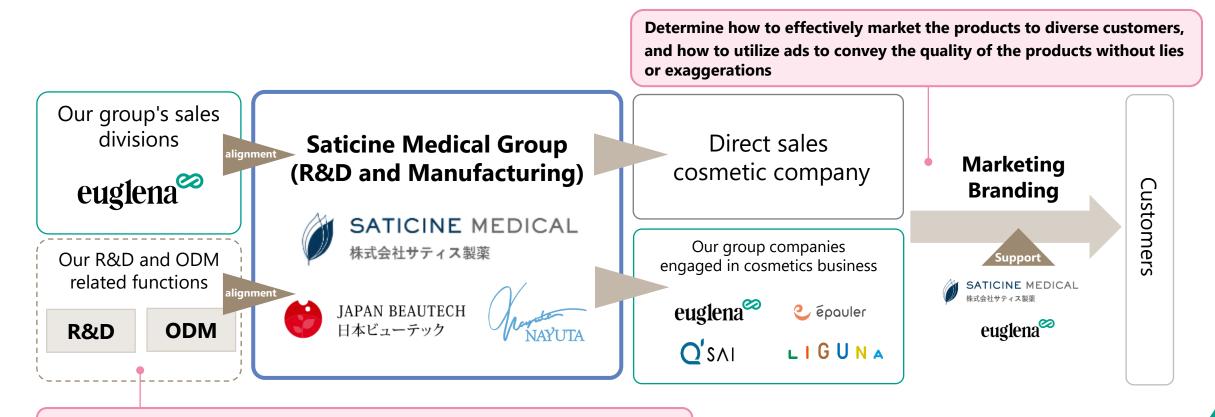
Startups & small companies



## Saticine Medical Group - Linkage with Euglena Group

### **Closely collaborate with R&D division and wholesales division, etc. of Euglena Co**

Also collaborate with Euglena group companies, anticipating mutual synergy and growth.



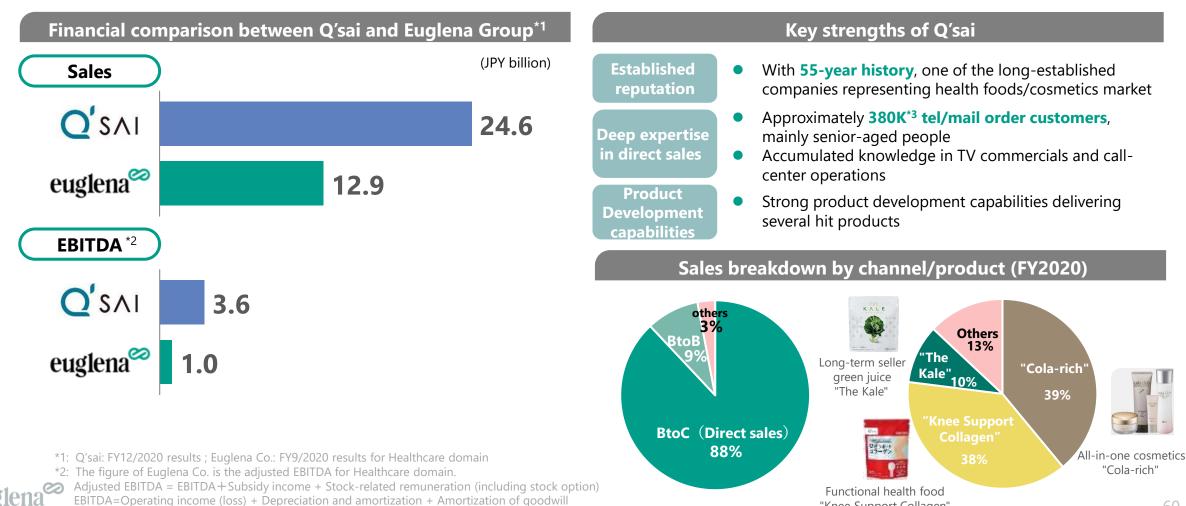
Our R&D and ODM-related functions will work closely with Saticine Medical Group. Saticine Medical group also aims to develop new clients.

euglena

## **Company Profile of Q'sai**

\*3: Monthly active customers (Number of new customers + existing customers ) as of December 2020

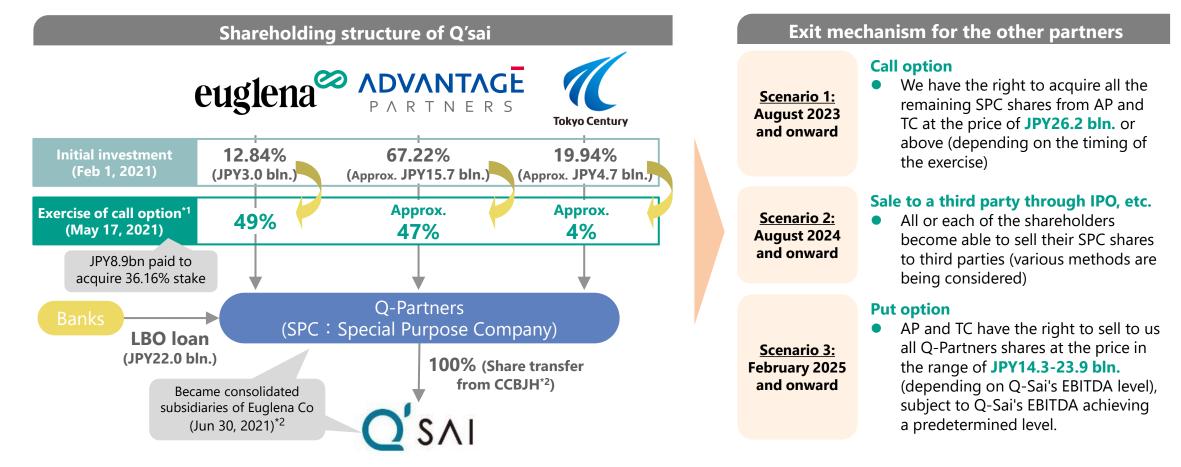
### Leading health foods/cosmetics company with the strengths of i) established reputation, ii) deep expertise in direct sales, iii) strong product development capabilities.



"Knee Support Collagen"

### Joint investment in Qsai - Transaction Overview

We acquired 49% stake in Q'sai for JPY11.9bln. in 2021, and after August 2023, have the right to acquire the remaining 51% stake for JPY26.2 bln. or above



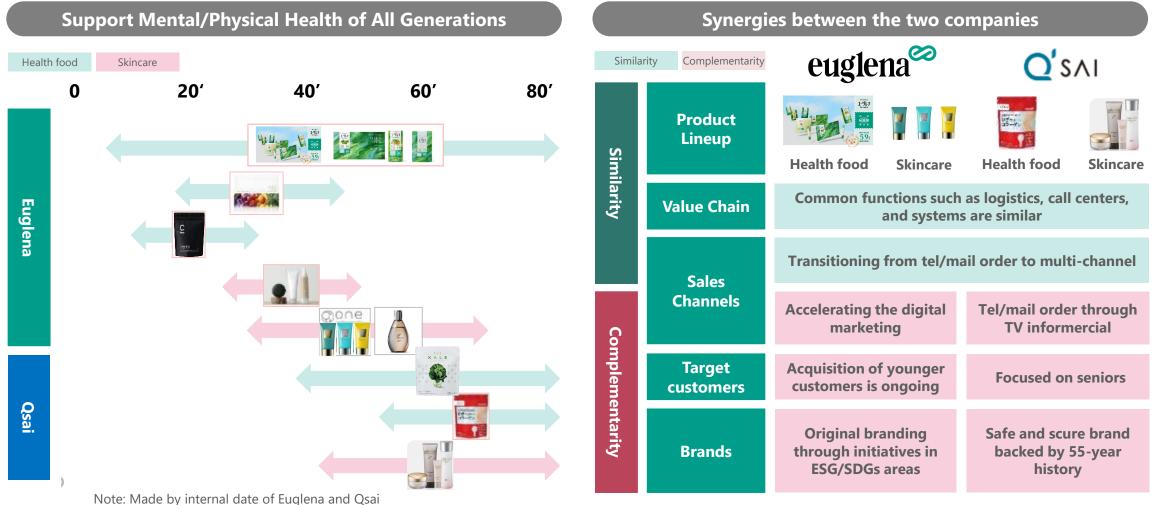


\*1: Euglena Co exercised the right to acquire from AP Fund and Tokyo Century the shares necessary to make Q-Sai a consolidated subsidiary for a period of approximately one year after the completion of the share acquisition, which was agreed in the shareholders' agreement.

\*2: CCBJH=Coca-Cola Bottlers Japan Holdings Inc.

## Significance of merging - Synergy creation

We aim to contribute to lifelong sustainable mental & physical health of customers, offering both health food and skincare products covering all generations

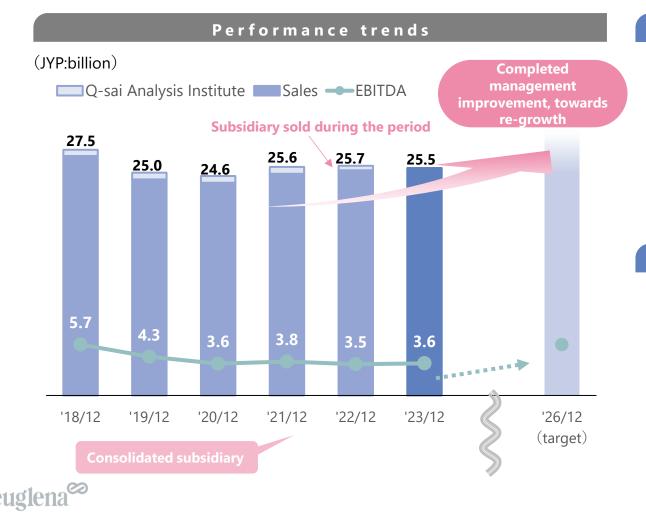


## Q'sai Re-growth Strategy



### 2024 is the re-growth year after jointment

Expand growth investments and continue to focus on creating group synergies



#### Initiatives after jointment

- Management improvement: Improve advertising investment efficiency and LTV through various measures and build a business foundation for stable growth. Going forward, we will focus on strengthening EC and digital marketing.
- Branding: Implementing various measures to transform into a "well-aging support company"
- Group synergies: Realizing cost synergies by transferring production to the Q'sai factory

#### Product Portfolio

 A group of products based on the concept of ``well-aging,'' which is not ``anti-aging,'' but rather ``well-aging'' that achieves happiness while acknowledging aging





The Kale



Knee Support Collagen

Cola-rich

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